



Shri Mahaveer College

(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College



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Mahaveer College of Commerce
UP, JAIPUR, U.S. COLLEGE OF BUSINESS

One Day Seminar
on
Graphic Designing



Connecting your brand
with your essence.

10th January, 2022



Graphic Design



Digital Illustration



3D Design

About: Graphic Designing: Graphic designing is a creative field focused on visual communication and problem-solving through design elements. It involves creating visual content for various media, including print, digital, and multimedia platforms. Graphic designers use tools such as Adobe Creative Suite, including Photoshop and Illustrator, to craft compelling visuals like logos, advertisements, websites, and social media graphics. Effective graphic design combines artistic skills with an understanding of typography, colour theory, and layout principles. It aims to convey messages clearly and attractively, enhancing brand identity and user engagement. Graphic designers must stay updated with design trends and technological advancements to produce innovative and relevant work. Overall, graphic designing plays a crucial role in marketing, branding, and visual storytelling.

Schedule: 1-Day Seminar on Graphic Designing

Day 1: Topics

Introduction to Graphic Design and Basic design principles: color theory, typography, composition, and layout.

Vector graphics and their applications Using layers and object management.

Introduction to Graphic Design and Photoshop
Advanced CorelDraw Techniques

Neelima
IQAC
Co-ordinator
Shri Mahaveer College



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SHRI MAHAVEER COLLEGE
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A Report on "Graphic Designing" Seminar

NAME OF ACTIVITY: Graphic Designing

DATE & DURATION: 10th January, 2022

TYPE OF ACTIVITY: Seminar

ORGANIZER(S): Mahaveer College of Commerce, Jaipur.

EXPECTED OUTCOMES:

CO1: Student will be able to understanding fundamental graphic design Techniques

CO2: Student will be able to use Corel Draw and Photoshop tools and features.

CO3: Students will compile a professional portfolio showcasing their best work in Corel Draw and Photoshop.

One-Day Seminar on Graphic Designing

Day 1: Topics
Introduction to Graphic Design and Basic design principles: color theory, typography, composition, and layout.
Vector graphics and their applications Using layers and object management.
Introduction to Graphic Design and Photoshop
Advanced CorelDraw Techniques

MAPPINGS WITH PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-Strong

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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NOTICE

Date: 03/01/2022

We are pleased to announce through this notice that a one day seminar entitled "Graphic Designing" will be organized on 10th January, 2022. Participants are required to register themselves. Certificate will be issued to the registered participants.



Principal
Mahaveer College of Commerce



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FLYER/POSTER:



Mahaveer College of Commerce

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One Day Seminar on Graphic Designing



Graphics
Designing



Art of
Graphic
Designing



GRAPHIC
DESIGNING

Connecting your brand
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10th January, 2022



Graphic Design



Digital Illustration



3D Design

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ABSTRACT OF THE SESSION: MCC organized 'Graphic Designing Seminar' on 10th January, 2022. The main objective of this seminar is to equip participants with fundamental and advanced graphic design skills using two industry-standard software programs. Over two days, attendees will gain a comprehensive understanding of key design principles such as color theory, typography, composition, and layout. The seminar aims to build proficiency in CorelDraw, focusing on vector graphics, logo design, and complex illustrations. Simultaneously, participants will develop expertise in Adobe Photoshop, learning advanced image editing, photo manipulation, and digital painting techniques. Through hands-on projects and guided practice, attendees will enhance their creative abilities and produce professional-quality designs. By the end of the workshop, participants will have a robust foundation in graphic design, enabling them to create visually compelling and technically sound artwork, and a portfolio showcasing their newly acquired skills.

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GLIMPSES:



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LIST OF PARTICIPANTS:

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ATTENDANCE SHEET:

S. No.	Name	College Name	Signature
1	Abhishek Jain	Mahaveer College of Commerce	Abhishek
2	Aashika Swami	Mahaveer College of Commerce	Aashika
3	Aayush Ulla	Mahaveer College of Commerce	Ayush
4	Aayush Mendiratta	Mahaveer College of Commerce	Ayush
5	Abhishek Rai	Mahaveer College of Commerce	Abhishek
6	Akanksha Nandwana	Mahaveer College of Commerce	Akanksha
7	Akshita Totla	Mahaveer College of Commerce	Akshita
8	Aman Soni	Mahaveer College of Commerce	Aman
9	Ameenuddin	Mahaveer College of Commerce	Ameen
10	Anannya Tripathi	Mahaveer College of Commerce	Anannya
11	Anushka Amit Nahar	Mahaveer College of Commerce	Anushka
12	Arin Dakalia	Mahaveer College of Commerce	Arin
13	Asad Khan	Mahaveer College of Commerce	Asad Khan
14	Avigat Sharma	Mahaveer College of Commerce	Avigat
15	Bhanu Pratap Singh	Mahaveer College of Commerce	Bhanu
16	Bharat Tanwani	Mahaveer College of Commerce	Bharat
17	Bhavika Kataria	Mahaveer College of Commerce	Bhavika
18	Bhavisha Keswani	Mahaveer College of Commerce	Bhavisha
19	Bhavya Jain	Mahaveer College of Commerce	Bhavya
20	Cherry Jain	Mahaveer College of Commerce	Cherry
21	Dev Agarwal	Mahaveer College of Commerce	Dev
22	Dev Jain	Mahaveer College of Commerce	Dev
23	Devansh Agarwal	Mahaveer College of Commerce	Devansh
24	Dilanshi Jain	Mahaveer College of Commerce	Dilanshi
25	Divyansh Godika	Mahaveer College of Commerce	Divyansh
26	Divyansh Kala	Mahaveer College of Commerce	Divyansh
27	Diya Agrawal	Mahaveer College of Commerce	Diya
28	Farhan Qureshi	Mahaveer College of Commerce	Farhan
29	Garima Tehlyani	Mahaveer College of Commerce	Garima
30	Gautam Ramrakhani	Mahaveer College of Commerce	Gautam
31	Jagrati Kumawat	Mahaveer College of Commerce	Jagrati
32	Jai Agarwal	Mahaveer College of Commerce	Jai
33	Kanan Rawat	Mahaveer College of Commerce	Kanan
34	Keshav Singhal	Mahaveer College of Commerce	Keshav
35	Kunal Pathak	Mahaveer College of Commerce	Kunal
36	Kunal Sethi	Mahaveer College of Commerce	Kunal
37	Kushagra Goyal	Mahaveer College of Commerce	Kushagra
38	Lakshaya A Ramchandani	Mahaveer College of Commerce	Lakshaya
39	Lakshya Gupta	Mahaveer College of Commerce	Lakshya
40	Laveena Soni	Mahaveer College of Commerce	Laveena
41	Lavina Aswani	Mahaveer College of Commerce	Lavina
42	Laxika Sharma	Mahaveer College of Commerce	Laxika
43	Love Tambi	Mahaveer College of Commerce	Love
44	Manan Lalwani	Mahaveer College of Commerce	Manan
45	Meghna Raghani	Mahaveer College of Commerce	Meghna

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FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
Sr. no.	Attributes	Total Feed Back	Total Feed Back- 45					Remark
			>80% Objective Achieved, 60 to 79 %- Satisfactory, Below 60%, Need improvement					
1	Do you think seminar was useful for you?	45	Yes	No	Partia l	---	---	Remark
			43	0	2	0	0	Objective Achieved (95.55%)
			95.55	0.00	4.44	0.00	0.00	
2	Did you receive all the information about Graphic Designing?	45	Yes	No	Partia l	---	---	Remark
			44	0	1	0	0	Objective Achieved (97.77%)
			97.77	0.00	2.22	0.00	0.00	
3	Did you find the interactive activities engaging and helpful in Graphic Designing?	45	Yes	No	Partia l	---	---	Remark
			45	0	0	0	0	Objective Achieved - Outstanding & Excellent (100%)
			100	0	0	0.00	0	
4	Do you feel more confident in practicing Graphic Designing attending the workshop?	45	Yes	No	Partia l	---	---	Remark
			45	0	0	0	0	Objective Achieved (100%)
			100	0	0	0	0	
5	Overall experience about the Session	45	Outst andin g	Excell ent	Good	Aver age	Satisfac tory	Remark
			43	1	1	0	0	Objective Achieved - Outstanding (95.55%)
			95.55	2.22	2.22	0	0	

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SAMPLE CERTIFICATE:



Mahaveer College of Commerce

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Present this

CERTIFICATE OF PARTICIPATION

to

This is to certify that Abhishek Jain of Mahaveer College of Commerce has successfully completed the 1 day seminar on “Graphic Designing” held on 10th January, 2022. He / She demonstrated a strong commitment to enhance their skills and developing their knowledge.

Dr. Neha Paliwal
Coordinator

Principal
Mahaveer College of Commerce

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