SHRI MAHAVEER COLLEGE



(A Co-educational English Medium PG College)

PROGRAM OUTCOMES

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COURSE OUTCOMES

B.COM

As Per NEP-2020

Session 2023-24 (Sem. I & II)

Session 2024-25 (Sem. III)

(Department of Commerce & Management)

B.Com. Programme

Programme Specific Outcomes (PSOs)

PSO Number	Upon completion of B.Com Degree Programme the graduates will be able to
PSO 1	To make the students blend theoretical concepts with practice in the field of commerce.
PSO 2	Give insight to the students of day-to-day commercial programs for becoming good leaders and asset to the organization.

Programme Outcomes (POs)

PO Number	Upon completion of B.Com Degree Programme the graduates will be able to
PO-1	Understand the role of business and its implications on society.
PO-2	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts.
PO-3	Build strong foundation of knowledge about different areas of commerce.
PO-4	Gain the knowledge of terms, provisions of Business Law, Company Law, Income Tax and other laws related to business.
PO-5	Apply basic statistical techniques necessary to analyze problems in finance, marketing, accounting etc.
PO-6	Acquire entrepreneurial, legal and managerial skills.
PO-7	Identify the avenues of doing traditional or modern business.
PO-8	Recognize different value systems and ethics, understand the moral dimensions and accept responsibility.
PO-9	Improve competency to make eligible and employable in the job market.
PO-10	Enter Master Programs like M.Com, MBA and able to pursue professional courses like CA, CMA, CS etc.

COURSE OUTCOMES

B.COM Part I Sem-I

	ABS-51T-101: Financial Accounting
After comp	pletion of course:
CO1	Enable students to prepare and analyze final accounts for businesses, ensuring accurate reporting.
CO2	Enable students to understand accounting methods for branches and departments, facilitating consolidated financial reporting.
CO3	Record transactions related to insurance and hire purchase agreements accurately.
CO4	To analyse financial statements related to single entry accounts system, double entry account system and Investment accounts.

BDM-51T-101: Principles of Business Management		
After comp	After completion of course:	
CO1	Explain key concepts, principles and theories of business management.	
CO2	Identify and describe the functions of management (planning, organising, leading controlling).	
CO3	Apply decision-making models and techniques to real-world scenarios.	
CO4	Analyse business problems and infer solutions using management principles.	

	EFM-51T-101: Business Economics	
After comp	After completion of course:	
CO1	Remembering and ability to define Business Economics, List the components of	
	Business Economics, Recall the types of business decisions	
CO2	Understanding Cardinal Utility Analysis, describe the relationship between	
	Marginal Rate of Substitution and Marginal Utility and understand the concept of	

	Consumer Equilibrium.
CO3	Applying production function concepts to optimize production processes, calculate total revenue, marginal revenue, and average revenue and apply elasticity concepts to revenue analysis.
CO4	Analyzing the behaviour of firms under perfect competition, monopoly, and oligopoly and the impact of advertising expenditure on market competition and the measures to control business cycles and assess the relationship between National Income and Economic welfare.

B.COM Part I Sem-II

ABS-52T-102: Business Statistics	
After completion of course:	
CO1	Define and explain statistical concepts (mean, median, mode, variance).
CO2	Interpret and explain statistical results (confidence intervals, hypothesis testing).
CO3	Apply statistical techniques to business problems (regression analysis, time series).
CO4	Compare and contrast different statistical methods.

BDM-52T-102: Business Laws		
After comp	After completion of course:	
CO1	Define and explain key legal terms ans concepts relevant to business.	
CO2	Identify and apply relevant laws and regulations to business.	
CO3	Prepare and review basic business documents such as agreements and contracts.	
CO4	Define and explain key legal terms ans concepts relevant to business.	

EFM-52T-102: Indian Banking and Financial		
	System	
After com	pletion of course:	
CO1	Defining the term banks, role of banks, its function and its importance,	
	functioning of the Reserve Bank of India.	
CO2	To understand the credit creation system of banks, Explain the concept of	
	innovative banking, electronic banking and recent trends of banking, Banker and	
	customer relationship and concept of negotiable instruments.	
CO3	Apply various financial instruments, Demonetization, mutual funds and other	
	components of the Indian Financial system to make decisions about financial	
	matters and also pursue careers in the financial sector.	
CO4	To analyze and evaluate the recent developments in the capital and money market,	
	Indian financial sector such as digital banking, Innovative banking and the	
	challenges faced by the sector such as NPAs and cyber threats.	

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2138-ABST-I: Income Tax Law and Practice	
After comp	pletion of course:
CO1	Define and explain income tax concepts(assessment year, financial year).
CO2	Interpret and explain tax computations(Gross total income, taxable income).
CO3	Calculate tax liability.
CO4	Compare and contrast different tax regimes.
CO5	Develop and justify recommendations for tax reform.

2138-ABST-II: Cost Accountancy		
After comp	After completion of course:	
CO1	Explain foundational concepts of cost accounting and apply costing methods such	

	as job costing, process costing, and activity-based costing.
CO2	Interpret cost data to support decision-making processes.
CO3	Prepare budgets, interpret variances, and evaluate performance.
CO4	Understand how cost accounting contributes to decision-making processes, enabling managers to optimize resource utilization and improve overall business performance.
CO5	Integrate cost accounting with strategic management, aligning cost practices with the organization's strategic goals to support competitive analysis and long-term planning.

2150-EAFM-I: Economic Environment in		
	Rajasthan	
After comp	pletion of course:	
CO1	Remembering the definition of economic environment and its impact on the	
	economy.	
CO2	Understanding the planning process, Rajasthan Budget and rationale behind Rural	
	Development schemes and their impact on rural communities.	
CO3	Applying knowledge of the basic features of the Indian Economy to understand its	
	functioning.	
CO4	Analysing the significance of agriculture in Rajasthan's economy and its potential	
	for growth, agriculture policy of Rajasthan and its implications for farmers	
CO5	Evaluating the challenges and prospects of infrastructure development in	
	Rajasthan and the socio-economic impact of tourism development on local	
	communities in Rajasthan	

2150-EAFM-II: Elements of Financial Management

After completion of course:

CO1	To define financial management, its importance, financial planning and
	objectives, benefits and the stages. To identify the working capital requirement
	and the basics of investing in securities.
CO2	To understand risk profile of firms, specifically estimate the costs of capital,
	including debt and equity capital using financial data.
CO3	Apply financial management concepts and tools to the financing decisions,
	dividend decisions and investment decisions
CO4	To analyze and develop analytical skills this would facilitate the decision making
	in business situations
CO5	Develop financial plans and budgets for organisations.

2154-BADM-I: Company Law and Secretarial		
	Practice	
After comp	After completion of course:	
CO1	Defining the term Promoter and its various Functions.	
CO2	Explain the concept of Company and privileges to a private firm.	
CO3	Apply understanding of shares and debentures and different provisions of dividend.	
CO4	Ability to analyse role of a company secretary in today's organisation.	
CO5	Develop knowledge about winding up process of a company.	

2154-BADM-II: Management	
After completion of course:	
CO1	Defining the term management and role of planning that contribute to managerial effectiveness.
CO2	Explain the concept of decision making and its various techniques.
CO3	Apply various techniques of coordination and understand its importance in

	industries.
CO4	Analyze the concept of Motivation and its role in modern industries.
CO5	Evaluate the suitable style of leadership and method of overcoming change.

3	338-ABST-I: Auditing and Management
	Accounting
After co	mpletion of course:
CO1	Ability to remember the meaning & concepts of Auditing & Management Accounting with different dimensions as syllabus.
CO2	The understand of Various Components of this course will enable the students to acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, audit planning, audit programme, vouching and verification.
CO3	To get knowledge about the provisions of company audits and the preparation of different types of audit reports and knowledge related the management accounting applications.
CO4	To get the analysis knowledge regarding practical problems related to management accounting like computation of leverages, cost of capital & capital structure for better financial decisions.
CO5	To evaluate the different provisions of company audit & auditor and different financial decisions as per management accounting.
33	645-ABST-II(7): Computerised Accounting
After co	mpletion of course:
CO1	Understand computerized accounting concepts and terminilogy.
CO2	Apply computerized accounting principles to real-world scenarios.
CO3	Use accounting software to manage business finances.
CO4	Make informed financial decisions using computerized accounting data.
CO5	Identify and resolve accounting errors and discrepancies.

3350-EAFM-I: Rural Development and Co-	
	operation
After com	pletion of course:
CO1	Understand rural development concepts, theories and frameworks.
CO2	Knowledge of cooperative principles and models.
CO3	Analyze rural development issues and challenges.
CO4	Develop cooperative business plans and strategies.
CO5	Apply rural develpopment principles to real-world scenarios.

3351-EAFM-II(1): Business Budgeting	
After comp	pletion of course:
CO1	To define the budget and understand why budgets are important, having a strategy and a goal.
CO2	To understand planning and preparing a budget, writing and monitoring the budget.
CO3	To demonstrate what to plan before start budgeting and create a budget form and to calculate the variances according to material, labor, overheads etc.
CO4	To analyze and evaluate the techniques of project.
CO5	Evaluate budget performance and variance analysis.

3354-BADM-I: Functional Management		
After comp	After completion of course:	
CO1	Ability to understand Human resource management and role of HR Planning in organizations.	
CO2	Explain the Training process and its significance in today's organizations.	
CO3	Apply and demonstrate the process of research in marketing decisions.	

CO4	Analyze the operations of Financial Market and evaluate various sources of Finance.
CO5	Evaluate various sources of Business Finance.

3355-BADM-II(1): Advertising and Sales Management After completion of course: CO1 Understand advertising principles, concepts and theories. CO2 Explain the role of advertising in the marketing mix CO3 Identify and analyse various advertising media (print, electronic, digital) CO4 Familiarize with the sales management techniques CO5 Evaluate effectiveness of advertising campaigns and sales strategies.