3.3.2 Number of books and chapters in edited volumes/books published per teacher during last five year

Sl. No.	Name of the teacher	Title of the book/chapters published	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Ashish Gupta	Business Statistics	2023	978-81-19897-25-4	SHRI MAHAVEER COLLEGE	Ajmera Book Company, TRIPOLIA BAZAR, JAIPUR
2	Dr. Ashish Gupta	Income Tax	2023		SHRI MAHAVEER COLLEGE	Choudhary Prakashan,
3	Dr. Ashish Gupta	आयकर	2023		SHRI MAHAVEER COLLEGE	Choudhary Prakashan,
4	Dr. Ashish Gupta	Goods and Service Tax	2023		SHRI MAHAVEER COLLEGE	Choudhary Prakashan,
5	Dr. Ashish Gupta	वस्तु एवं सेवा कर	2023		SHRI MAHAVEER COLLEGE	College Book House
6	Dr. Neelima Pareek	PEDAGOGY OF ENGLISH	2022	978-93-82138-40-2	SHRI MAHAVEER COLLEGE	SHIKSHA PRAKASHAN, CHAURA RASTA, JAIPUR
7	Dr. Neelima Pareek	ASPECTS OF TEACHING ENGLISH	2023	978-93-82138-39-6	SHRI MAHAVEER COLLEGE	SHIKSHA PRAKASHAN, CHAURA RASTA, JAIPUR
8	Dr. Neelima Pareek	PEDAGOGY OF ENGLISH LANGUAGE	2023		SHRI MAHAVEER COLLEGE	SHIKSHA PRAKASHAN, CHAURA RASTA, JAIPUR
9	Dr. Neelima Pareek	TEACHING OF ENGLISH	2022		SHRI MAHAVEER COLLEGE	SHIKSHA PRAKASHAN, CHAURA RASTA, JAIPUR
10	Dr. Neelima Pareek	ENGLISH COMMUNICATION SKILLS	2022		SHRI MAHAVEER COLLEGE	SHIKSHA PRAKASHAN, CHAURA

IQAC
Co-ordinator
Shri Mahaveer College

					RASTA, JAIPUR
11	Dr. Neelima Pareek	BUSINESS COMMUNICATION SKILLS	2023	978-93-87178-76-2	SHRI MAHAVEER COLLEGE	Ramesh Book Depo., SHIVAJI NAGAR, CIVIL LINE, JAIPUR
12	Dr. Vaishali Purohit	ENTREPRENEURIAL SUSTAINABILITY ON THE CROSS ROADS	2020	978-93-84524-50-0	SHRI MAHAVEER COLLEGE	SHIVAM BOOK HOUSE (P) LTD.
13	Dr. Simmi Choyal	Economic Environment in Rajasthan	2022	978-81-8142-086-1	SHRI MAHAVEER COLLEGE	Ramesh Book Depo., SHIVAJI NAGAR, CIVIL LINE, JAIPUR
14	Dr. Poonam Somani	ENTREPRENEURIAL SUSTAINABILITY ON THE CROSS ROADS	2020	978-93-84524-50-0	SHRI MAHAVEER COLLEGE	SHIVAM BOOK HOUSE (P) LTD.
15	Vimlesh Sharma	DATA STRUCTURES AND ALGORITHMS	2023	978-81-8047-270-1	SHRI MAHAVEER COLLEGE	JAIPUR PUBLISHING HOUSE, SMS, HIGHWAY, JAIPUR
16	Vimlesh Sharma	DATA BASE MANAGEMENT SYSTEMS	2023	978-81-8047-269-5	SHRI MAHAVEER COLLEGE	JAIPUR PUBLISHING HOUSE, SMS, HIGHWAY, JAIPUR
17	Vimlesh Sharma	COMPUTER FUNDAMENTALS AND OFFICE MANAGEMENT TOOLS	2023	987-93-5736-194-1	SHRI MAHAVEER COLLEGE	NEELKANTH PUBLISHERS (P) LTD., JAIPUR
18	Vimlesh Sharma	COMPUTER ORGANIZATION & ARCHITECTURE	2024	978-81-8047-281-7	SHRI MAHAVEER COLLEGE	JAIPUR PUBLISHING HOUSE, SMS, HIGHWAY, JAIPUR
19	Dr. Neha Paliwal	AXAPTA Best Interview Qs. & Ans.	2024	978-81-19793-43-3	Shri Mahaveer College	University Book House (Pvt.) Ltd.

IQAC
Co-ordinator
Shri Mahaveer College

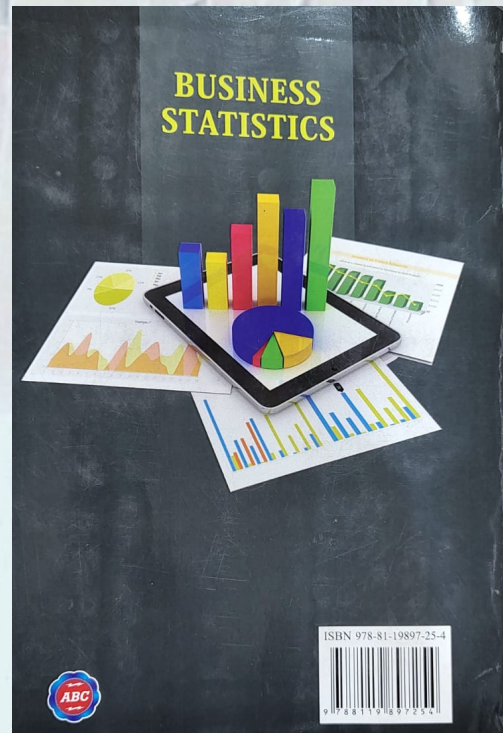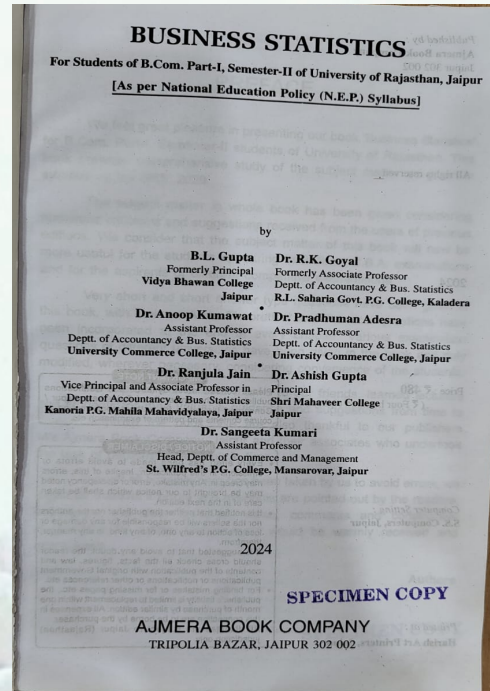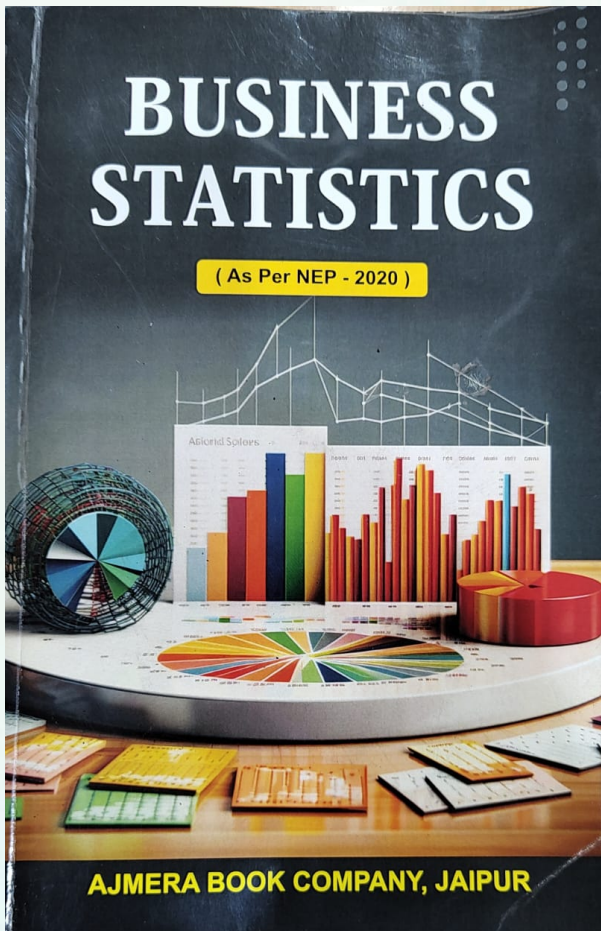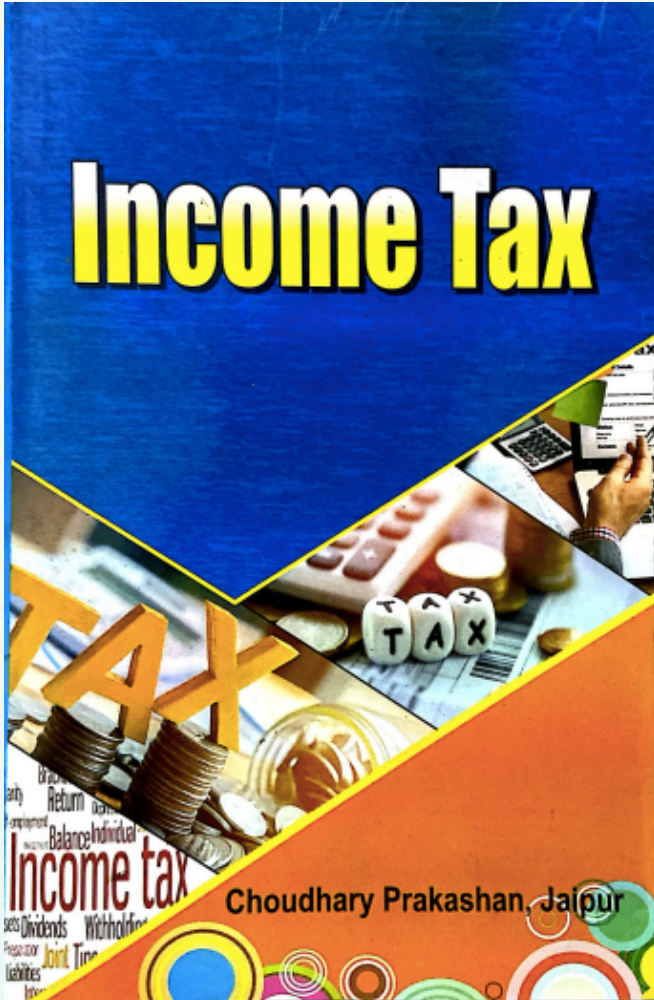| 20	Dr. Neha Paliwal	Advanced Computer Network	2024	978-81-19793-97-6	Shri Mahaveer College	University Book House (Pvt.) Ltd.
21	Dr. Neha Gangwal	BANKING IN INDIA	2024	978-81-8142-47-7	SHRI MAHAVEER COLLEGE	Ramesh Book Depo., SHIVAJI NAGAR, CIVIL LINE, JAIPUR
22	Dr. Vani Jain	AXAPTA Best Interview Qs. & Ans.	2024	978-81-19793-43-3	Shri Mahaveer College	University Book House (Pvt.) Ltd.
23	Dr. Vani Jain	Advanced Computer Network	2024	978-81-19793-97-6	Shri Mahaveer College	University Book House (Pvt.) Ltd.
24	Dr. Minal Sharma	Text Book of Marketing Management	2023-24	978-93-92417-88-7	Shri Mahaveer College	Shubham Publications Kanpur
25	Kajli Jain	Computer Architecture	2023		Shri Mahaveer College	College Book House
26	Kajli Jain	Computer Org & Arch	2024		Shri Mahaveer College	College Book House
27	Dr. Vinita Jain	Human Resource and Financial Management	2022-23	978-93-94899-06-3	Shri Mahaveer College	SHANLAX Publications, Tamil Nadu
28	Dr. Vinita Jain	Text Book of Marketing Management	2023-24	978-93-92417-88-7	Shri Mahaveer College	Shubham Publications Kanpur
29	Dr. Vinita Jain	Business Enterprise Management Entrepreneurial Ecosystem and the Start-up Landscape in India	2023-24	978-81-19757-80-0	Shri Mahaveer College	Bharti Publications New Delhi
30	Dr. Vinita Jain	Entrepreneurship and Startup Ecosystem in India	2023-24	978-81-96237-79-0	Shri Mahaveer College	The Global Publishers & Distributors

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

BUSINESS STATISTICS

(As Per NEP - 2020)

AJMERA BOOK COMPANY, JAIPUR

B.L. Gupta
Formerly Principal
Vidya Bhawan College
Jaipur

Dr. R.K. Goyal
Formerly Associate Professor
Deptt. of Accountancy & Bus. Statistics
R.L. Saharia Govt. P.G. College, Kaladera

Dr. Anoop Kumawat
Assistant Professor
Deptt. of Accountancy & Bus. Statistics
University Commerce College, Jaipur

Dr. Pradhuman Adesra
Assistant Professor
Deptt. of Accountancy & Bus. Statistics
University Commerce College, Jaipur

Dr. Ranjula Jain
Vice Principal and Associate Professor in
Deptt. of Accountancy & Bus. Statistics
Kanoria P.G. Mahila Mahavidyalaya, Jaipur

Dr. Ashish Gupta
Principal
Shri Mahaveer College
Jaipur

Dr. Sangeeta Kumari
Assistant Professor
Head, Deptt. of Commerce and Management
St. Wilfred's P.G. College, Mansarovar, Jaipur

2024

SPECIMEN COPY

BUSINESS STATISTICS

ABC

Income Tax

Choudhary Prakashan, Jaipur

Income Tax
Law and Accounts

[For B.Com. Students of University of Rajasthan, Jaipur]

By :

N. L. Choudhary
Former Head
Deptt. of A.B.S.T.
Shri Khandelwal Vaish College
JAIPUR

Prof. (Dr.) S. C. Bardia
Retd. Professor, Deptt. of A.B.S.T.
University of Rajasthan
Former Principal
Commerce College, Jaipur

Dr. Seema Agrawal
Principal
Kanoria P.G. Girls College
JAIPUR

Dr. Ashish Gupta
Principal
Shri Mahaveer College
JAIPUR

Dr. Anoop Kumawat
Assistant Professor
Deptt. of A.B.S.T.
University of Rajasthan
JAIPUR

Dr. Jyoti Khurana
Lecturer
Deptt. of A.B.S.T.
S.S. Jain Subodh P.G. Girls College
JAIPUR

2023-24

CHOUDHARY PRAKASHAN
JAIPUR

आयकर
Income Tax

चौधरी प्रकाशन, जयपुर
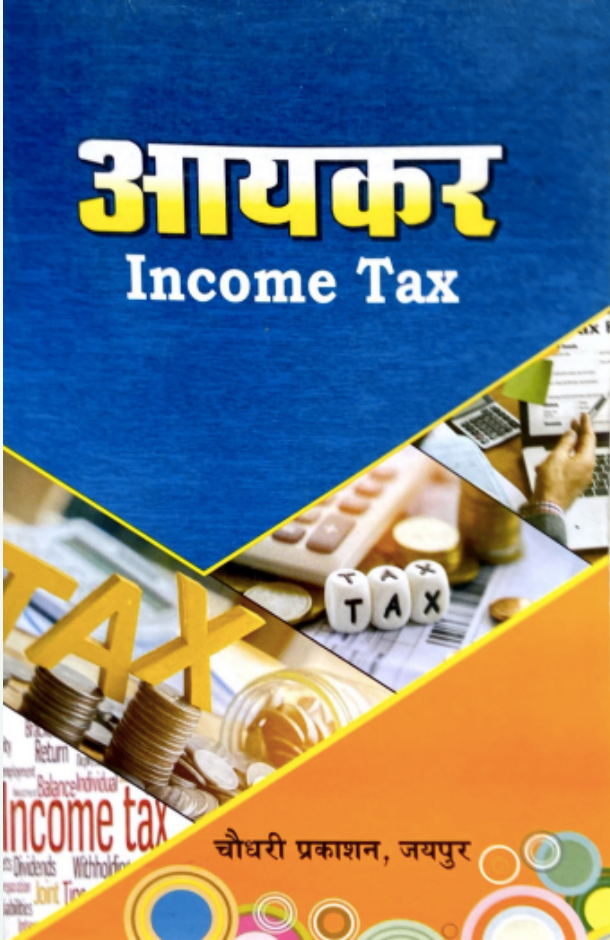
आय-कर
विधान तथा लेखे
(INCOME TAX LAW AND ACCOUNTS)

[राजस्थान विश्वविद्यालय, जयपुर के बी.कॉम. के विद्यार्थियों के लिए]

लेखक

श्री एन. एल. चौधरी
पूर्व विभागाध्यक्ष
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
श्री खण्डेलवाल वैश्य महाविद्यालय
जयपुर

प्रो. (डॉ.) एस. सी. बरड़िया
सेवानिवृत्त प्रोफेसर
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
राजस्थान विश्वविद्यालय
पूर्व प्राचार्य, कॉमर्स महाविद्यालय, जयपुर

डॉ. सीमा अग्रवाल
प्राचार्य
कनोड़िया पी.जी. महिला महाविद्यालय
जयपुर

डॉ. आशीष गुप्ता
प्राचार्य
श्री महावीर कॉलेज
जयपुर

डॉ. अनूप कुमावत
सहायक-आचार्य
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
राजस्थान विश्वविद्यालय
जयपुर

डॉ. ज्योति खुराना
प्रवक्ता
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
एस.एस. जैन सुबोध पी.जी. महिला महाविद्यालय
जयपुर

2023-24

Shri Mahaveer College

(Affiliated to the University of Rajasthan)

A Co-educational English Medium PG College

Goods & Services Tax

P.C. Publications
Jaipur

GOODS & SERVICES TAX

[For B.Com and M.Com Students of University of Rajasthan, Jaipur]

By :

N. L. Choudhary
Former Head
Deptt. of A.B.S.T.
Shri Khandelwal Vaish College
JAIPUR

Prof. (Dr.) S. C. Bardia
Retd. Professor, Deptt. of A.B.S.T.
University of Rajasthan
Former Principal
Commerce College, Jaipur

Dr. Seema Agrawal
Principal
Kanoria P.G. Girls College
JAIPUR

Dr. Ashish Gupta
Principal
Shri Mahaveer College
JAIPUR

Dr. Anoop Kumawat
Assistant Professor
Deptt. of A.B.S.T.
University of Rajasthan
JAIPUR

Dr. Jyoti Khurana
Assistant Professor
Deptt. of A.B.S.T.
S.S. Jain Subodh P.G. Girls College
JAIPUR

2023-24

P. C. PUBLICATIONS

JAIPUR

वस्तु एवं सेवाकर
(Goods & Services Tax)

पी.सी. पब्लिकेशन्स
जयपुर

वस्तु एवं सेवा कर
(GOODS & SERVICES TAX)

राजस्थान विश्वविद्यालय, जयपुर के बी.कॉम. एवं एम.कॉम. के विद्यार्थियों के लिए

लेखक

श्री एन. एस. चौधरी
एवं विभागाध्यक्ष
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
श्री खण्डेलवाल वैश्य महाविद्यालय
जयपुर

प्रो. (डॉ.) एस. सी. बरडिया
सेवानिवृत प्रोफेसर
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
राजस्थान विश्वविद्यालय
एवं प्राचार्य, कॉमर्स महाविद्यालय, जयपुर

डॉ. सीमा अग्रवाल
प्राचार्य
कानोड़िया पी.जी. महिला महाविद्यालय
जयपुर

डॉ. आशीष गुप्ता
प्राचार्य
श्री महावीर कॉलेज
जयपुर

डॉ. अनूप कुमावत
सहायक-आचार्य
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
राजस्थान विश्वविद्यालय
जयपुर

डॉ. ज्योति खुराना
सहायक-आचार्य
लेखाशास्त्र एवं व्यावसायिक सांख्यिकी विभाग
एस.एस. जैन सुबोध पी.जी. महिला महाविद्यालय
जयपुर

2023-24

पी. सी. पब्लिकेशन्स
जयपुर

अभिभावक शिक्षा

प्रारम्भिक शिक्षा

नई शिक्षा नीति

शिक्षा दर्शन

शिक्षण कला

भारत में शिक्षण कौशल

अध्यापक शिक्षा

भारतीय शिक्षा का परिदृश्य

शिक्षा सिद्धांत एवं आधुनिक भारत में शिक्षा

शिक्षा मनोविज्ञान

शिक्षा में नवचिन्तन

विद्यालय प्रबन्धन

विशिष्ट वर्ग के बालकों की शिक्षा

कौशल आधारित शिक्षण

शिक्षा के नए आयाम

भावी शिक्षा : एक परिदृश्य

978-93-82138-40-2

SHIKSHA PRAKASHAN
Chaura Rasta, Jaipur

Pedagogy of English

(Dr. Neelima Pareek)

SHIKSHA PRAKASHAN

Pedagogy OF English

Dr. Neelima Pareek

शिक्षा प्रकाशन द्वारा प्रकाशित

- ज्ञान एवं पाठ्यक्रम
- संकाय एवं विषयों की समझ
- बाल्या अवस्था एवं विकास
- अधिगम वं शिक्षण
- पाठ्यक्रम से पारभाषा
- जेण्डर विद्यालय एवं समाज
- शिक्षा के नए आयाम
- भावी शिक्षा : एक परिदृश्य
- सामाजिक अध्ययन
- हिन्दी शिक्षण
- आधुनिक रसायन विज्ञान
- विज्ञान शिक्षण
- गणित शिक्षण
- वाणिज्य शिक्षण
- गृह विज्ञान शिक्षण
- नागरिक शास्त्र शिक्षण
- इतिहास शिक्षण
- जनसंख्या शिक्षण
- शिक्षा के अभिनव आयाम
- संस्कृत शिक्षण

978-93-82138-39-6

शिक्षा प्रकाशन
चौड़ा रास्ता, जयपुर

Aspects of English Teaching

Writer : Dr. Neelima Pareek

SHIKSHA PRAKASHAN

Writer : Dr. Neelima Pareek

IQAC
Co-ordinator
Shri Mahaveer College
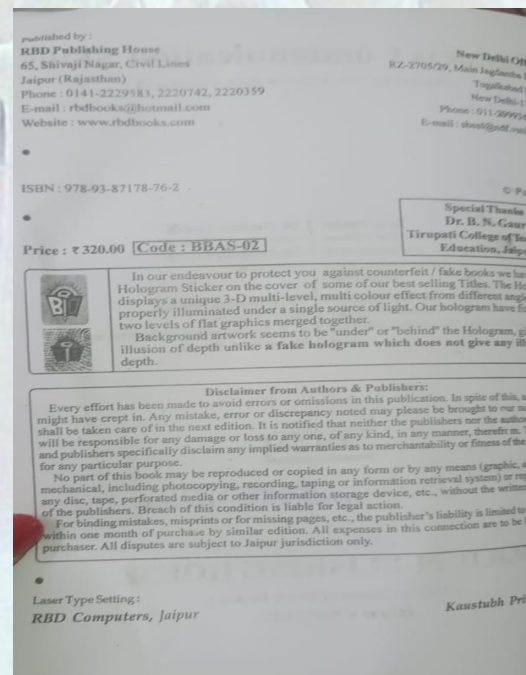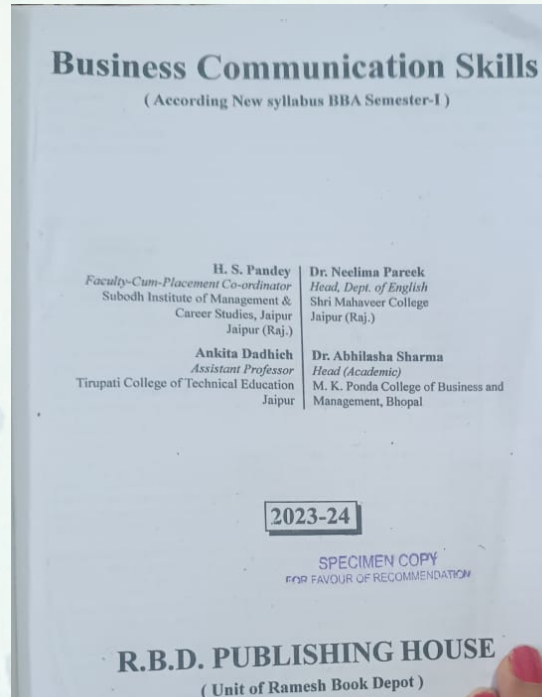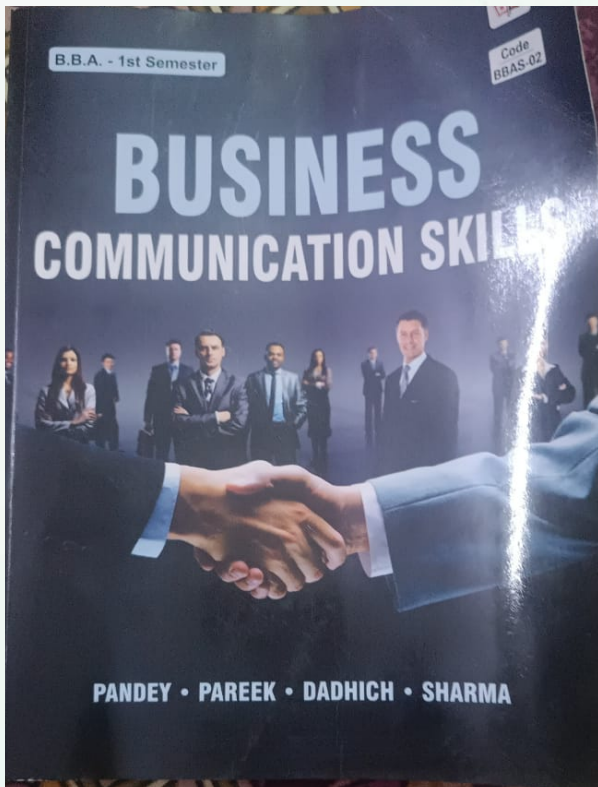
SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

Pedagogy of English Language

English

language

learning

Writer :
Dr. Neelima Pareek
Dr. Manu Sharma

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
Website: shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

TEACHING OF ENGLISH

Dr. Neelima Pareek

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

English Communication Skills

Code No. : 101

DR. NEELIMA PAREEK
RAJVEER YADAV

IQAC
Co-ordinator
Shri Mahaveer College
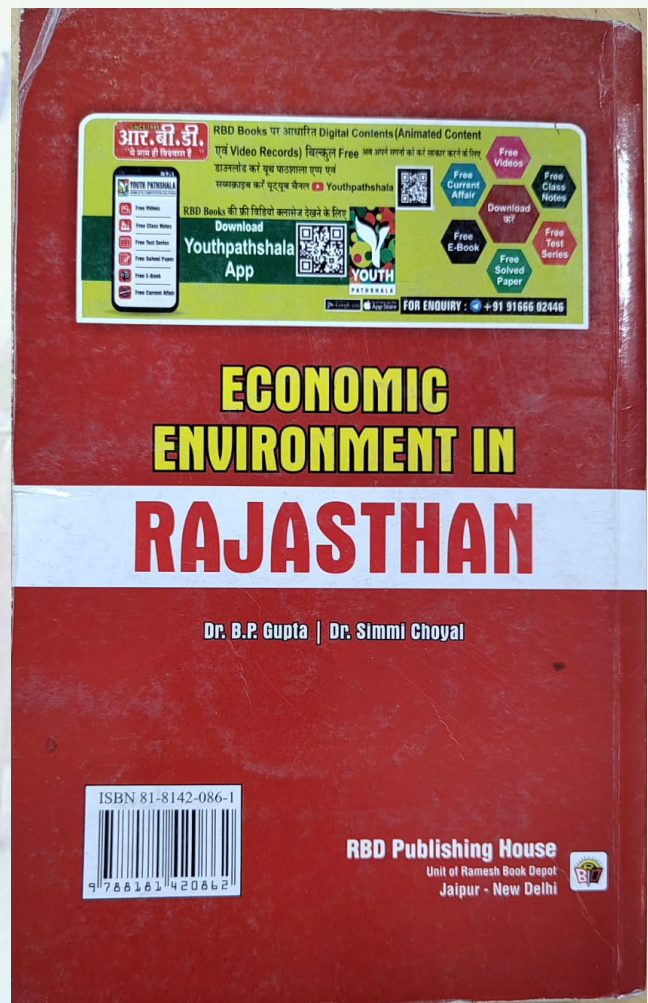
SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

B.B.A. - 1st Semester

Code BBAS-02

BUSINESS COMMUNICATION SKILLS

PANDEY • PAREEK • DADHICH • SHARMA

Business Communication Skills
(According New syllabus BBA Semester-I)

H. S. Pandey
Faculty-Cum-Placement Co-ordinator
Subodh Institute of Management &
Career Studies, Jaipur
Jaipur (Raj.)

Dr. Neelima Pareek
Head, Dept. of English
Shri Mahaveer College
Jaipur (Raj.)

Ankita Dadhich
Assistant Professor
Tirupati College of Technical Education
Jaipur

Dr. Abhilasha Sharma
Head (Academic)
M. K. Ponda College of Business and
Management, Bhopal

2023-24

SPECIMEN COPY
FOR FAVOUR OF RECOMMENDATION

R.B.D. PUBLISHING HOUSE
(Unit of Ramesh Book Depot)

In our endeavour to protect you against counterfeit / fake books we have Hologram Sticker on the cover of some of our best selling Titles. The Hologram displays a unique 3-D multi-level, multi colour effect from different angles when properly illuminated under a single source of light. Our hologram have two levels of flat graphics merged together.

Background artwork seems to be "under" or "behind" the Hologram, giving illusion of depth unlike a fake hologram which does not give any illusion of depth.

Neeling
IQAC
Co-ordinator
Shri Mahaveer College

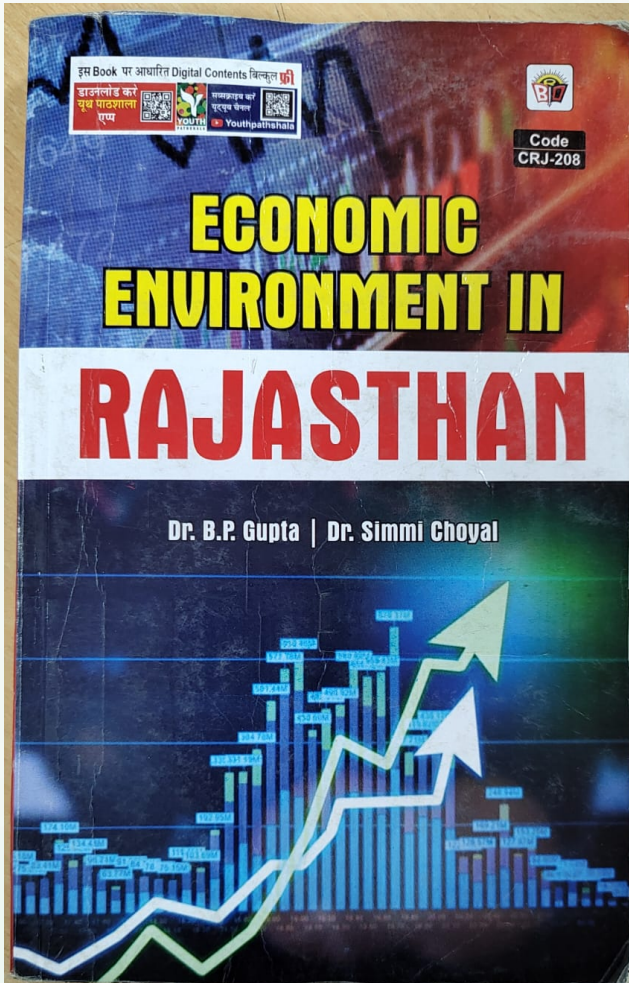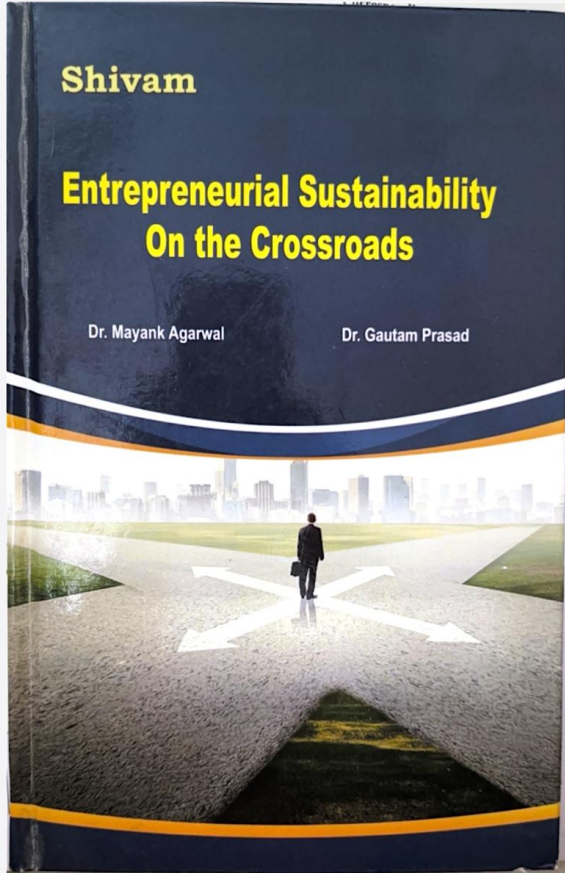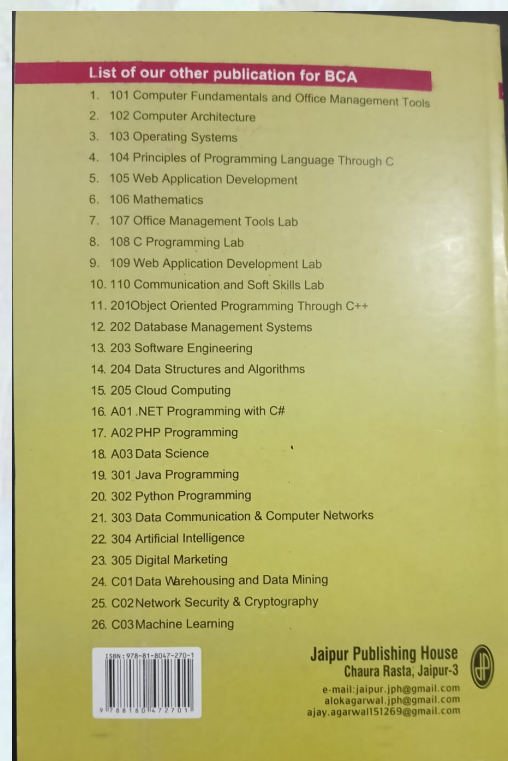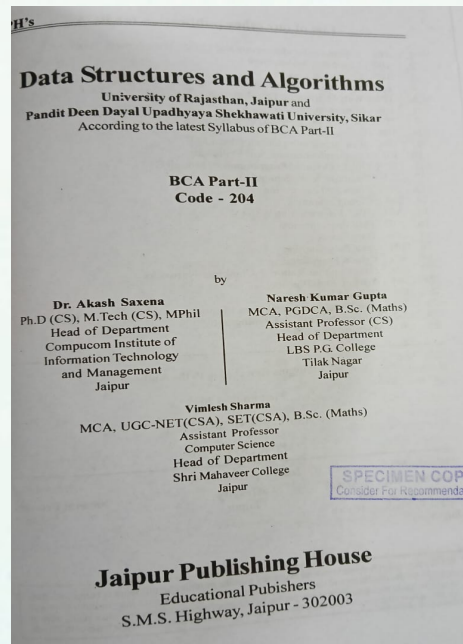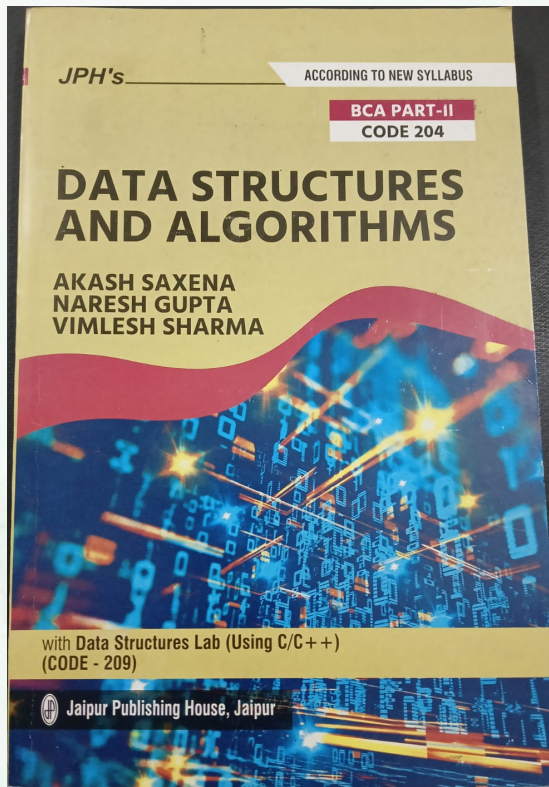*Ashish*
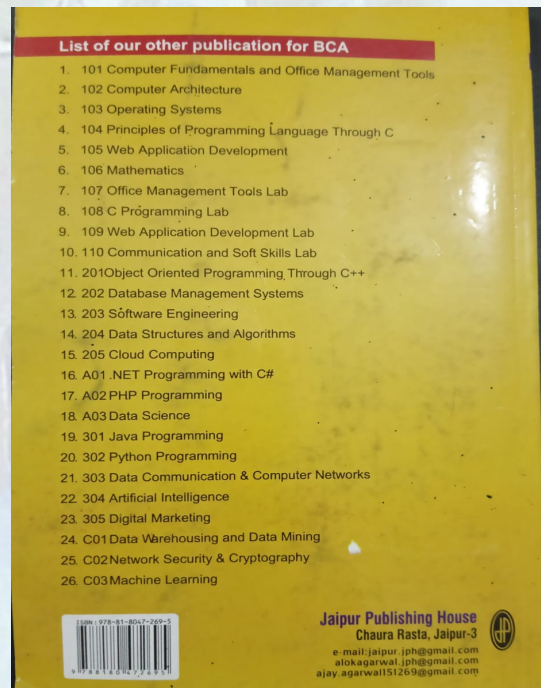SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

Shivam

Entrepreneurial Sustainability On the Crossroads

Dr. Mayank Agarwal   Dr. Gautam Prasad

Intrapreneurship: A Power Tool for Employee Innovation

■ *Dr. Vaishali Purohit**

Introduction

With the advent of corporate culture all across the globe and in India, entrepreneurship has gained great momentum in the recent times. This has generated intense competition and has initiated the need of developing entrepreneurial employees within the organization for managing innovation and generating competitive advantage. The outcome is the sub-field of entrepreneurship i.e. the concept of intrapreneurship. Intrapreneurship, which is a recent buzzword in the business world calls to draw attention towards its role in augmenting the out of the box thinking level of a firm. The business organizations are fostering the concept of intrapreneurship with the intent of making each employee competent enough to hold the ignition of innovation. Intrapreneurs act as internal entrepreneurs of a company who through their creative thinking and innovative approach develop the long term competitive advantage of the firm.

Intrapreneurship Concept

An Intrapreneurship is someone who acts within some boundaries be it in form of company, building or organization. It is

* Assistant Professor, Department of Business Administration, Mahaveer College of Commerce, Jaipur, Rajasthan

---

इस Book पर आधारित Digital Contents बिल्कुल फ्री

डाउनलोड करें
यूथ पाठशाला
एप्प

सब्सक्राइब करें
यूट्यूब चैनल

Youthpathshala

Code
CRJ-208

ECONOMIC ENVIRONMENT IN

RAJASTHAN

Dr. B.P. Gupta | Dr. Simmi Choyal

RBD Books पर आधारित Digital Contents (Animated Content
एवं Video Records) बिल्कुल Free अब अपने सवालों को हल करने के लिए
डाउनलोड करें यूथ पाठशाला एप्प एवं
सब्सक्राइब करें यूट्यूब चैनल Youthpathshala

RBD Books की फ्री विडियो क्लासेज देखने के लिए

Download
Youthpathshala
App

Free
Current
Affair

Free
Videos

Download
करें

Free
Class
Notes

Free
E-Book

Free
Solved
Paper

Free
Test
Series

FOR ENQUIRY : +91 91666 02446

ECONOMIC ENVIRONMENT IN

RAJASTHAN

Dr. B.P. Gupta | Dr. Simmi Choyal

ISBN 81-8142-086-1

RBD Publishing House
Unit of Ramesh Book Depot
Jaipur - New Delhi

9788181420862

Shri Mahaveer College

(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College

Shivam

Entrepreneurial Sustainability On the Crossroads

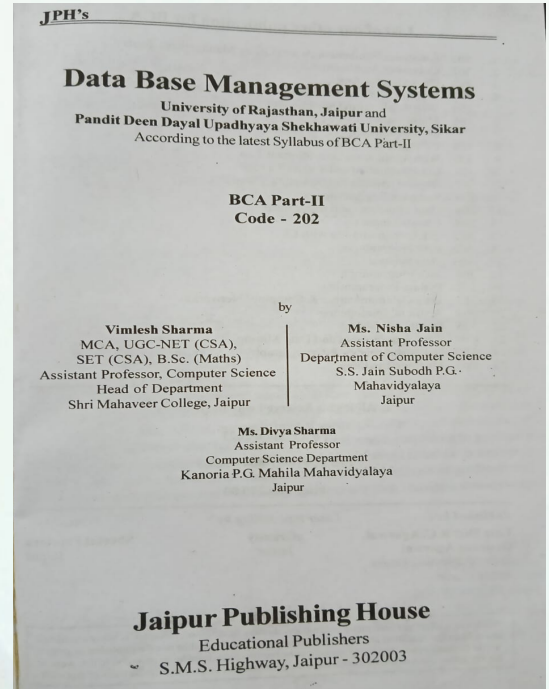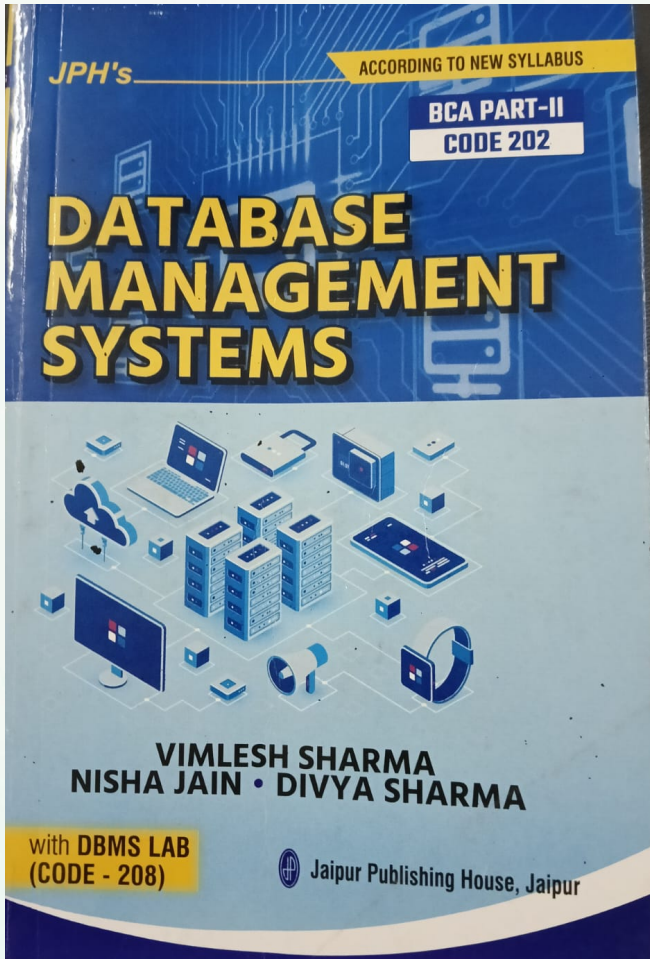Dr. Mayank Agarwal   Dr. Gautam Prasad

IQAC
Co-ordinator
Shri Mahaveer College
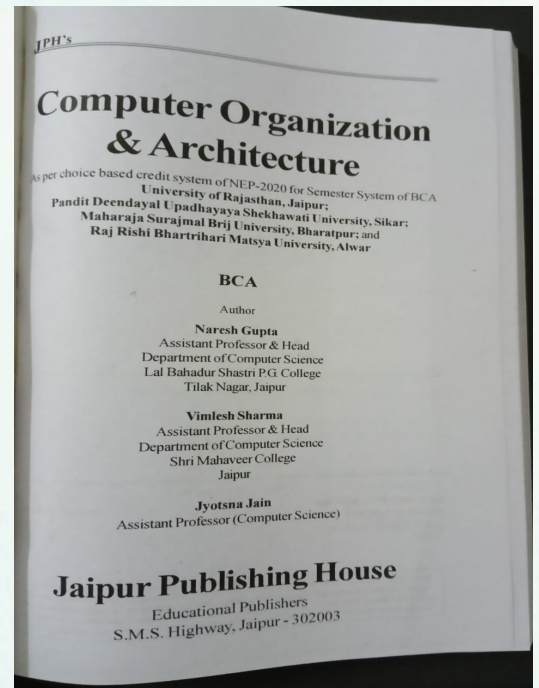
SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

JPH's

ACCORDING TO NEW SYLLABUS

BCA PART-II
CODE 204

DATA STRUCTURES AND ALGORITHMS

AKASH SAXENA
NARESH GUPTA
VIMLESH SHARMA

with **Data Structures Lab** (Using C/C++)
(CODE - 209)

Jaipur Publishing House, Jaipur

JPH's

Data Structures and Algorithms

University of Rajasthan, Jaipur and
Pandit Deen Dayal Upadhyaya Shekhawati University, Sikar
According to the latest Syllabus of BCA Part-II

BCA Part-II
Code - 204

by

Dr. Akash Saxena
Ph.D (CS), M.Tech (CS), MPhil
Head of Department
Compucom Institute of
Information Technology
and Management
Jaipur

Naresh Kumar Gupta
MCA, PGDCA, B.Sc. (Maths)
Assistant Professor (CS)
Head of Department
LBS P.G. College
Tilak Nagar
Jaipur

Vimlesh Sharma
MCA, UGC-NET(CSA), SET(CSA), B.Sc. (Maths)
Assistant Professor
Computer Science
Head of Department
Shri Mahaveer College
Jaipur

SPECIMEN COPY
Consider For Recommendation

Jaipur Publishing House
Educational Publishers
S.M.S. Highway, Jaipur - 302003

List of our other publication for BCA

1. 101 Computer Fundamentals and Office Management Tools
2. 102 Computer Architecture
3. 103 Operating Systems
4. 104 Principles of Programming Language Through C
5. 105 Web Application Development
6. 106 Mathematics
7. 107 Office Management Tools Lab
8. 108 C Programming Lab
9. 109 Web Application Development Lab
10. 110 Communication and Soft Skills Lab
11. 201 Object Oriented Programming Through C++
12. 202 Database Management Systems
13. 203 Software Engineering
14. 204 Data Structures and Algorithms
15. 205 Cloud Computing
16. A01 .NET Programming with C#
17. A02 PHP Programming
18. A03 Data Science
19. 301 Java Programming
20. 302 Python Programming
21. 303 Data Communication & Computer Networks
22. 304 Artificial Intelligence
23. 305 Digital Marketing
24. C01 Data Warehousing and Data Mining
25. C02 Network Security & Cryptography
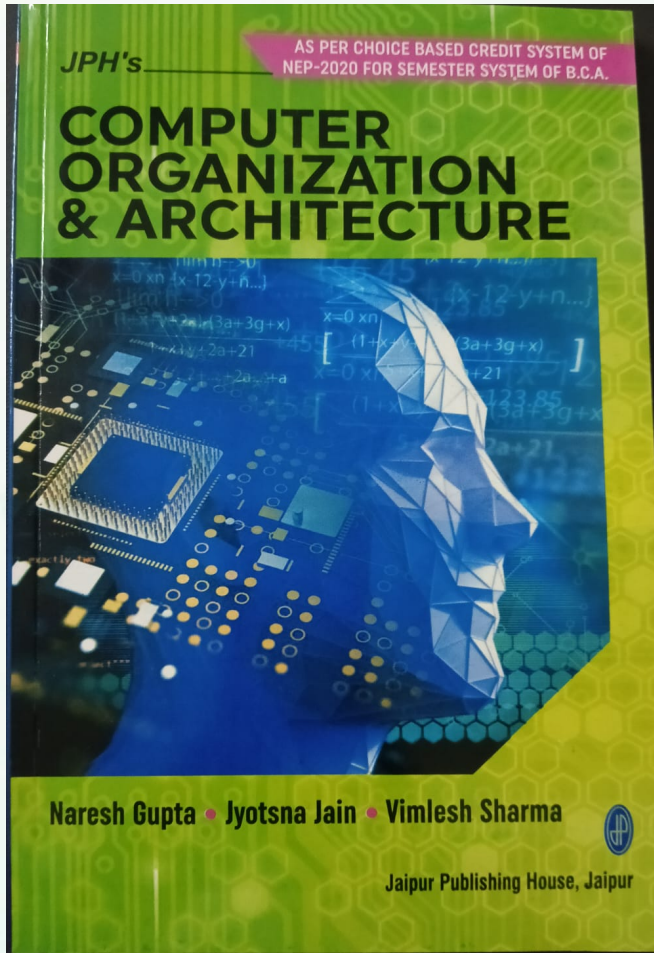26. C03 Machine Learning

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org

JPH's

ACCORDING TO NEW SYLLABUS

BCA PART-II
CODE 202

DATABASE MANAGEMENT SYSTEMS

VIMLESH SHARMA
NISHA JAIN • DIVYA SHARMA

with **DBMS LAB**
(CODE - 208)

Jaipur Publishing House, Jaipur

JPH's

Data Base Management Systems

University of Rajasthan, Jaipur and
Pandit Deen Dayal Upadhyaya Shekhawati University, Sikar
According to the latest Syllabus of BCA Part-II

BCA Part-II
Code - 202

by

Vimlesh Sharma
MCA, UGC-NET (CSA),
SET (CSA), B.Sc. (Maths)
Assistant Professor, Computer Science
Head of Department
Shri Mahaveer College, Jaipur

Ms. Nisha Jain
Assistant Professor
Department of Computer Science
S.S. Jain Subodh P.G.
Mahavidyalaya
Jaipur

Ms. Divya Sharma
Assistant Professor
Computer Science Department
Kanoria P.G. Mahila Mahavidyalaya
Jaipur

Jaipur Publishing House
Educational Publishers
S.M.S. Highway, Jaipur - 302003

List of our other publication for BCA

1. 101 Computer Fundamentals and Office Management Tools
2. 102 Computer Architecture
3. 103 Operating Systems
4. 104 Principles of Programming Language Through C
5. 105 Web Application Development
6. 106 Mathematics
7. 107 Office Management Tools Lab
8. 108 C Programming Lab
9. 109 Web Application Development Lab
10. 110 Communication and Soft Skills Lab
11. 201 Object Oriented Programming Through C++
12. 202 Database Management Systems
13. 203 Software Engineering
14. 204 Data Structures and Algorithms
15. 205 Cloud Computing
16. A01 .NET Programming with C#
17. A02 PHP Programming
18. A03 Data Science
19. 301 Java Programming
20. 302 Python Programming
21. 303 Data Communication & Computer Networks
22. 304 Artificial Intelligence
23. 305 Digital Marketing
24. C01 Data Warehousing and Data Mining
25. C02 Network Security & Cryptography
26. C03 Machine Learning

N.K

Based on New Education Policy and As per Choice Based Credit System (CBCS)

Computer Fundamentals and Office Management Tools

(Course Code : BCA-51T-105)

Covers (Lab Exercise)

Office Management Tools (Lab)

(Course Code : BCA-51P-106)

I Semester

As per the Latest Syllabus 2023-24 of
University of Rajasthan, Jaipur
P.D.U.S. University (Sikar), R.R.B.M. University (Alwar),
M.S.B. University (Bharatpur)

Prof. Ashok Agrawal
Professor & Head
Department of ABST
University of Rajasthan
Jaipur (Raj.)

Dr. Mahaveer Kumar Sain
Professor & Head
Department of Computer Science
Maharishi Arvind Institute of
Science and Management, Jaipur (Raj.)

Vimlesh Sharma
Assistant Professor
HoD
Shri Mahaveer College
Jaipur (Raj.)

Neeraj Gupta
Assistant Professor
Department of Computer Science
Khandelwal Vaish Girls Institute of Technology
Jaipur (Raj.)

NEELKANTH

NEELKANTH PUBLISHERS (P) LTD.

Based on New Education Policy and As per Choice Based Credit System (CBCS)

N.K

As per the Latest Syllabus 2023-24 of

University of Rajasthan (Jaipur)
P.D.U.S. University (Sikar)
R.R.B.M University (Alwar)
M.S.B University (Bharatpur)

COMPUTER FUNDAMENTALS AND OFFICE MANAGEMENT TOOLS BCA - 51T-105

Covers Lab Exercise
(Office Management Tools Lab BCA-51P-106)

I SEMESTER

Dr. Ashok Agrawal
Dr. Mahaveer Kumar Sain
Vimlesh Sharma
Neeraj Gupta

N.K BCA TEXTBOOKS

N.K COMPETITION BOOKS

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
www.shrimahaveercollege.org

JPH's

AS PER CHOICE BASED CREDIT SYSTEM OF NEP-2020 FOR SEMESTER SYSTEM OF B.C.A.

COMPUTER ORGANIZATION & ARCHITECTURE

Naresh Gupta • **Jyotsna Jain** • **Vimlesh Sharma**

Jaipur Publishing House, Jaipur

JPH's

Computer Organization & Architecture

As per choice based credit system of NEP-2020 for Semester System of BCA
University of Rajasthan, Jaipur;
Pandit Deendayal Upadhayaya Shekhawati University, Sikar;
Maharaja Surajmal Brij University, Bharatpur; and
Raj Rishi Bhartrihari Matsya University, Alwar

BCA

Author

Naresh Gupta
Assistant Professor & Head
Department of Computer Science
Lal Bahadur Shastri P.G College
Tilak Nagar, Jaipur

Vimlesh Sharma
Assistant Professor & Head
Department of Computer Science
Shri Mahaveer College
Jaipur

Jyotsna Jain
Assistant Professor (Computer Science)

Jaipur Publishing House

COMPUTER ORGANIZATION & ARCHITECTURE

Advanced Computer Network

Dr. Neha Paliwal
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Dr. Vani Jain
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Bhim Singh Charan
IT Expert

University Book House Pvt. Ltd.
Jaipur

Microsoft

AXAPTA
Best Interview Qs. & Ans.

Dr. Neha Paliwal
Asst Prof.
Computer Sc. Deptt.
Shri Mahaveer College,
Jaipur

Dr. Vani Jain
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Bhim Singh Charan
IT Expert

University Book House Pvt. Ltd.
Jaipur

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
Website: shrimahaveercollege.org

भारत में अधिकोषण
(BANKING IN INDIA)

भारत में अधिकोषण

डॉ. नेहा गंगवाल

Advanced Computer Network

Dr. Neha Paliwal
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Dr. Vani Jain
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Bhim Singh Charan
IT Expert

University Book House Pvt. Ltd.
Jaipur

Microsoft

AXAPTA
Best Interview Qs. & Ans.

Dr. Neha Paliwal
Asso. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Dr. Vani Jain
Asst. Prof.
Computer Sc. Dept.
Shri Mahaveer College,
Jaipur

Bhim Singh Charan
IT Expert

University Book House Pvt. Ltd.
Jaipur

Textbook of
MARKETING MANAGEMENT

DR. VINITA JAIN
DR. MINAL SHARMA
DR. SWAPNA SHRIMALI

SHUBHAM

Textbook of
MARKETING MANAGEMENT

About the Book

"Textbook of Marketing Management" is a comprehensive guide that offers a thorough understanding of marketing principles, strategies, and practices. This book serves as an essential resource for students, professionals, and anyone interested in mastering the fundamental concepts and techniques of marketing management.

The book begins with an introduction to marketing management, providing an overview of its evolution and highlighting the importance of marketing in today's business landscape. Readers will explore the marketing process and learn how organizations create value for customers in a dynamic and competitive environment.

Contents

Introduction to Marketing Management • Marketing Planning and Strategy • Consumer Behavior • Market Research and Analysis • Product and Brand Management • Pricing Strategies and Tactics • Distribution Channel Management • Integrated Marketing Communication • Marketing Metrics and Performance Measurement • Services Marketing • International Marketing • Marketing Ethics and Social Responsibility • Conclusion

About the Authors

Dr. Vinita Jain Designation: Assistant professor BADM, Shri Mahaveer College, Jaipur. She has done PhD., M.com in Business Administration from the University of Rajasthan. She has done MBA from Jaipur National University. She has 14 years of experience in UG and PG. She has published 14 papers in national as well as international journals. She has published two papers in Scopus and one paper in ABDC Journal. She has also presented many papers in national and international journals. She has authored two books. She has published one patent also. She is a lifetime member of Ascent International Journal.

Dr. Minal Sharma Designation: Assistant professor BADM, Shri Mahaveer College, Jaipur. She has done PhD. MPhil, M. Com from the University of Rajasthan. She has also done PGDHRM. She has 8 years of experience in UG and PG. She has published 7 Papers in various National and International Journals. She has also attended and presented papers in National and International Conferences.

Dr. Swapna Shrimali Designation: Assistant Professor Poddar International College, Mansarovar Jaipur. PhD from Mohanlal Sukhadia University (MLSU), Udaipur, MBA in Human Resource Management from Rajasthan Technical University kota, M.Com in Business Administration from MLSU Udaipur possessing 12 years experience in teaching. She had contributed several papers in national and international journal in research field entitled HR Practices in changing workforce and societal setup , Role of Emotions at Workplace , Banking Frauds in India and Customer Relationship Management and opportunities in banking . She has received Academic Excellence award by Rajasthan Patrika and also awarded by Faculty of management studies (FMS Udaipur) for unique business idea presentation at state level. At present she is faculty member at Poddar International College Jaipur and a member of Ascent International Journal for research analysis.

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
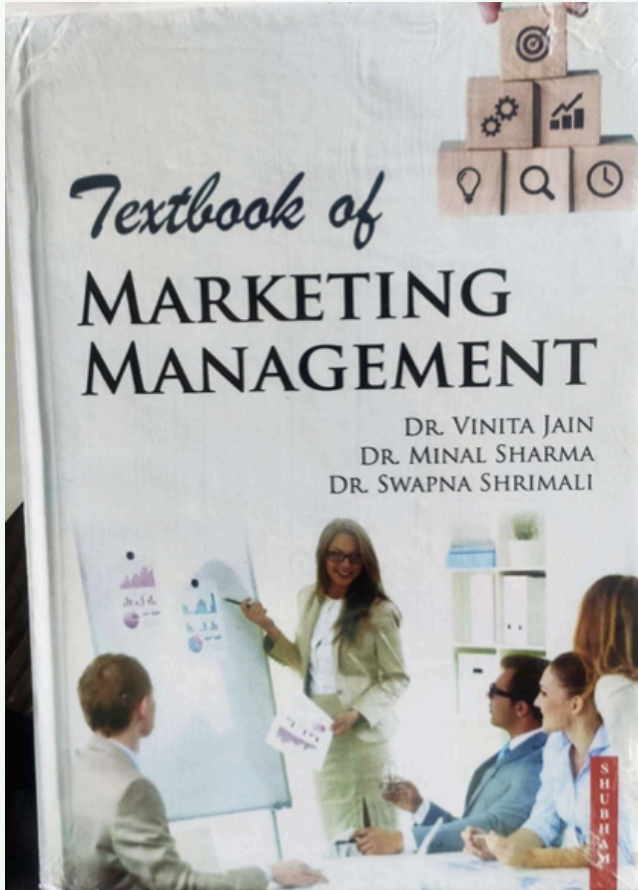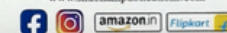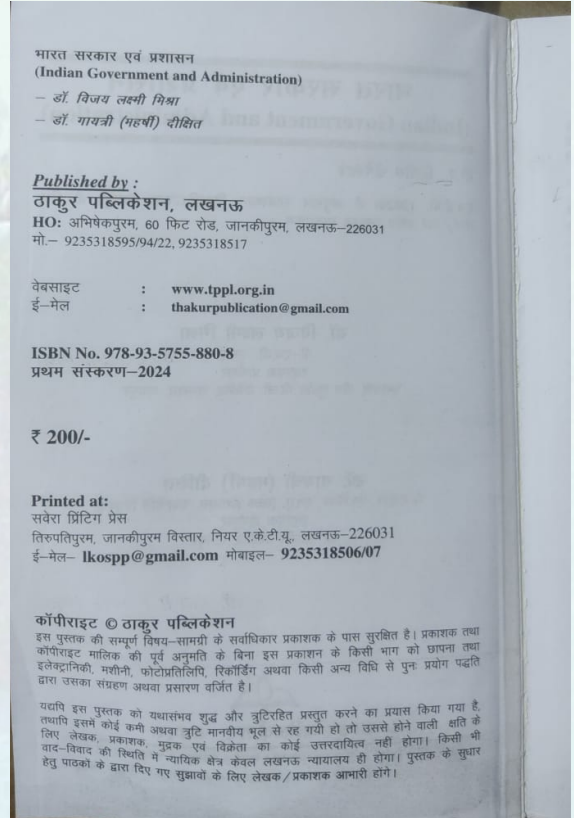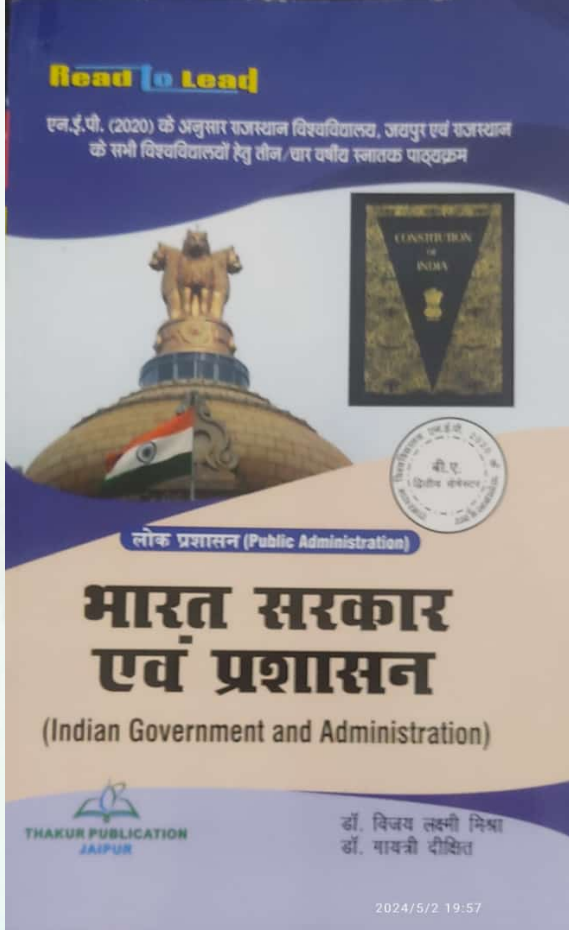Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139, 8955840261

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimaheercollege@gmail.com • Website : mahaveercollege.org

भारत सरकार एवं प्रशासन
(Indian Government and Administration)
- डॉ. विजय लक्ष्मी मिश्रा
- डॉ. गायत्री (महर्षी) दीक्षित

Published by :
ठाकुर पब्लिकेशन, लखनऊ
HO: अभिषेकपुरम, 60 फिट रोड, जानकीपुरम, लखनऊ—226031
मो.— 9235318595/94/22, 9235318517

वेबसाइट : www.tppl.org.in
ई—मेल : thakurpublication@gmail.com

ISBN No. 978-93-5755-880-8
प्रथम संस्करण—2024

₹ 200/-

Printed at:
सवेरा प्रिंटिंग प्रेस
तिरुपतिपुरम, जानकीपुरम विस्तार, नियर ए.के.टी.यू. लखनऊ—226031
ई—मेल— lkospp@gmail.com मोबाइल— 9235318506/07

Neeling
IQAC
Co-ordinator
Shri Mahaveer College
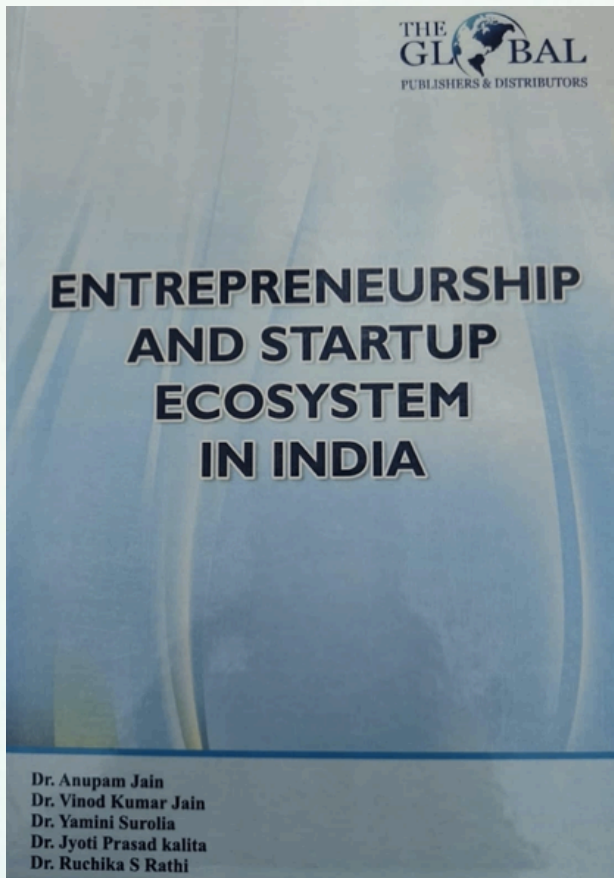
SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Computer Organization & Architecture

[As per latest Syllabus of University of Rajasthan, Jaipur and P.D.U.S. University, Sikar for B.C.A. Part-I (Semester-II)]

CODE: BCA-52T-115

Authors

Kajli Jain
Asst. Prof.,
Dept. of Computer Science (BCA)
Shri Mahaveer College
Jaipur (Raj.)

Dr. Aman Jain
Prof., Dept. of Computer Science
Maharishi Arvind Institute of Science
and Management
Jaipur (Raj.)

Pritam Prasad Lata
Assitant Prof., Dept. of Computer Science
Shobhasaria College
Sikar (Raj.)

NEW EDITION
2024

CBH

College Book House
Choura Rasta, Jaipur

New Syllabus

CBH
PUBLICATIONS

Computer
Architecture

Code-102

Dr. Kajali Jain
Dr. Aman Jain

CBH

Shri Mahaveer College

(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College

THE GL BAL
PUBLISHERS & DISTRIBUTORS

ENTREPRENEURSHIP AND STARTUP ECOSYSTEM IN INDIA

Dr. Anupam Jain
Dr. Vinod Kumar Jain
Dr. Yamini Surolia
Dr. Jyoti Prasad kalita
Dr. Ruchika S Rathi

Table of Content
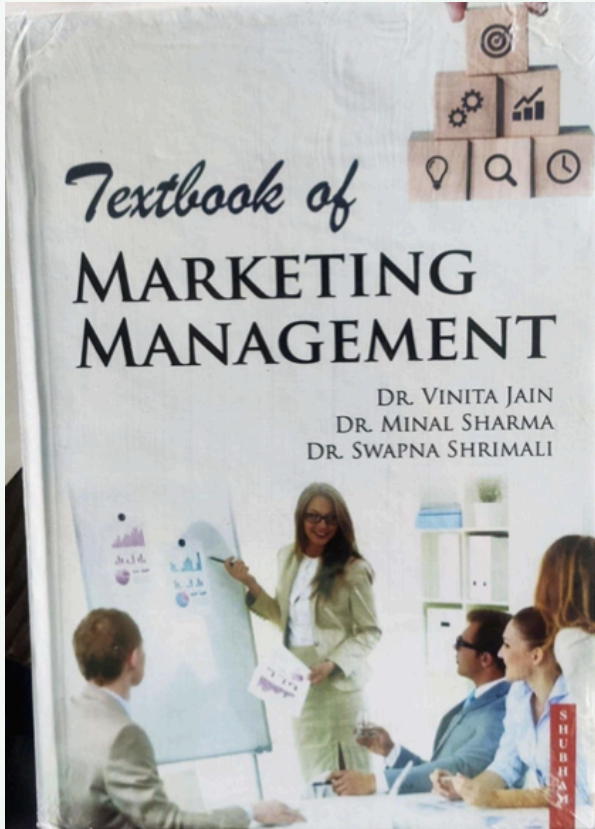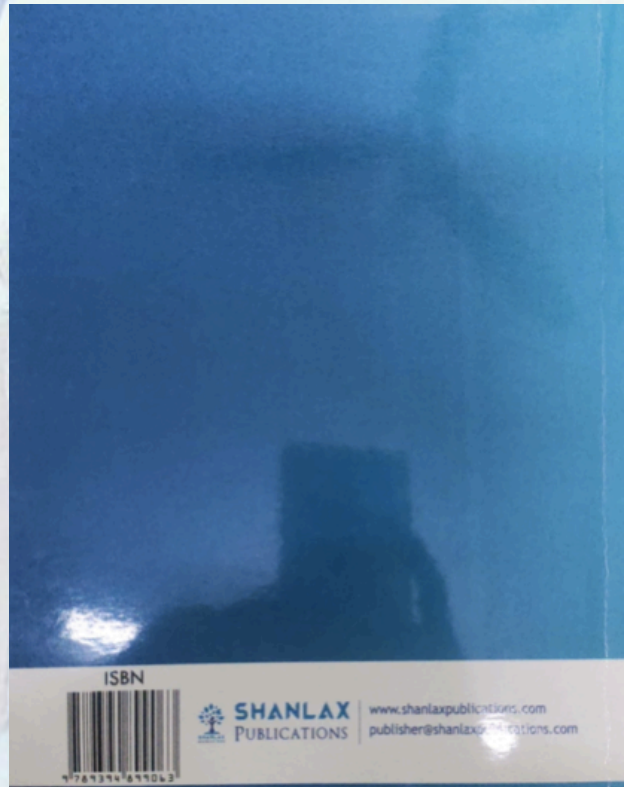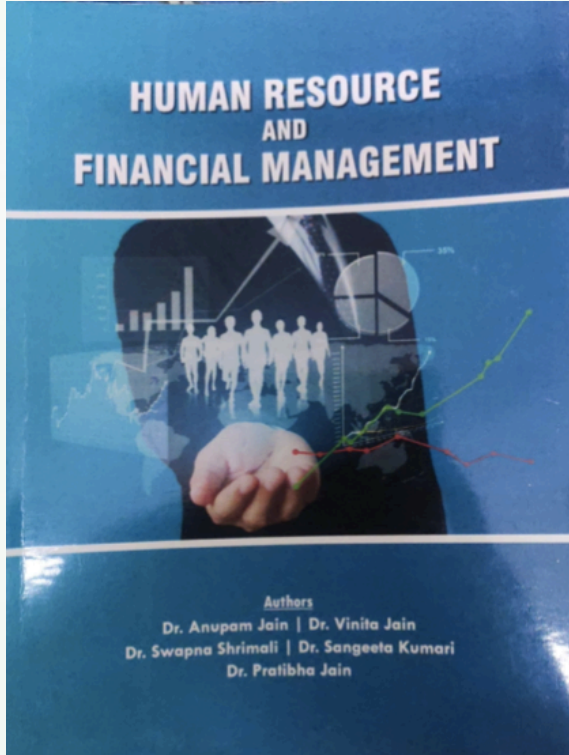
Neeling
IQAC
Co-ordinator
Shri Mahaveer College

Ashish
SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
Website: shrimaveercollege.org

Textbook of
MARKETING MANAGEMENT

DR. VINITA JAIN
DR. MINAL SHARMA
DR. SWAPNA SHRIMALI

SHUBHAM

Textbook of
MARKETING MANAGEMENT

About the Book

"Textbook of Marketing Management" is a comprehensive guide that offers a thorough understanding of marketing principles, strategies, and practices. This book serves as an essential resource for students, professionals, and anyone interested in mastering the fundamental concepts and techniques of marketing management.

The book begins with an introduction to marketing management, providing an overview of its evolution and highlighting the importance of marketing in today's business landscape. Readers will explore the marketing process and learn how organizations create value for customers in a dynamic and competitive environment.

Contents

Introduction to Marketing Management • Marketing Planning and Strategy • Consumer Behavior • Market Research and Analysis • Product and Brand Management • Pricing Strategies and Tactics • Distribution Channel Management • Integrated Marketing Communication • Marketing Metrics and Performance Measurement • Services Marketing • International Marketing • Marketing Ethics and Social Responsibility • Conclusion

About the Authors

Dr. Vinita Jain Designation: Assistant professor BADM, Shri Mahaveer College, Jaipur. She has done PhD., M.com in Business Administration from the University of Rajasthan. She has done MBA from Jaipur National University. She has 14 years of experience in UG and PG. She has published 14 papers in national as well as international journals. She has published two papers in Scopus and one paper in ABDC Journal. She has also presented many papers in national and international journals. She has authored two books. She has published one patent also. She is a lifetime member of Ascent International Journal.

Dr. Minal Sharma Designation: Assistant professor BADM, Shri Mahaveer College, Jaipur. She has done PhD. MPhil, M. Com from the University of Rajasthan. She has also done PGDHRM. She has 8 years of experience in UG and PG. She has published 7 Papers in various National and International Journals. She has also attended and presented papers in National and International Conferences.

Dr. Swapna Shrimali Designation: Assistant Professor Poddar International College, Mansarovar Jaipur. PhD from Mohanlal Sukhadia University (MLSU), Udaipur, MBA in Human Resource Management from Rajasthan Technical University kota, M.Com in Business Administration from MLSU Udaipur possessing 12 years experience in teaching. She had contributed several papers in national and international journal in research field entitled HR Practices in changing workforce and societal setup , Role of Emotions at Workplace , Banking Frauds in India and Customer Relationship Management and opportunities in banking . She has received Academic Excellence award by Rajasthan Patrika and also awarded by Faculty of management studies (FMS Udaipur) for unique business idea presentation at state level. At present she is faculty member at Poddar International College Jaipur and a member of Ascent International Journal for research analysis.

amazon.in   Flipkart

HUMAN RESOURCE
AND
FINANCIAL MANAGEMENT

Authors
Dr. Anupam Jain | Dr. Vinita Jain
Dr. Swapna Shrimali | Dr. Sangeeta Kumari
Dr. Pratibha Jain

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Shri Mahaveer College
(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College

Business Enterprise Management
Entrepreneurial Ecosystem, and the
Start-up Landscape in India

Edited By
**Dr. Sachin Gupta | Dr. Manjinder Singh
Ankur Tharwan | Dr. Debendra Nath Dash
Madhvi Singh | Piyush Kumar Jain**

Bharti Publications
New Delhi- 110002 (INDIA)

Contents

8
Chapter

Role of Banks in Enhancing Local Manufacturers

Dr. Anupam Jain* & Dr. Vinita Jain**

Abstract

This chapter delves into the pivotal role of banks in fostering and bolstering local manufacturing enterprises within the context of India's dynamic entrepreneurial ecosystem. The chapter explores the multifaceted ways in which banks contribute to the growth, sustainability, and innovation of local manufacturers, thereby propelling India's industrial landscape forward. Through a comprehensive analysis of various banking mechanisms, financial instruments, and support systems, this chapter aims to illuminate the symbiotic relationship between financial institutions and local manufacturers. It also highlights the challenges and opportunities that lie ahead in harnessing the full potential of this partnership.

Introduction

The Indian economy has undergone significant transformations, with local manufacturing emerging as a key driver of economic growth, employment generation, and technological advancement. In this dynamic landscape, the role of banks in nurturing and enhancing local manufacturing enterprises has become indispensable. Banks play a pivotal role in facilitating access to capital, promoting innovation, mitigating risks, and providing a supportive financial ecosystem that enables local manufacturers to flourish.

Access to Capital: One of the primary ways in which banks contribute to enhancing local manufacturing is by providing access to capital. Traditional loans, working capital finance, and trade finance are crucial lifelines that enable manufacturers to invest in technology, upgrade infrastructure, expand production capacities, and explore new markets. Additionally, specialized lending schemes targeted at the manufacturing sector, with favorable interest rates and repayment terms, have the potential to stimulate growth and job creation.

* Associate Professor, Commerce and Management, Poddar International College, Mansarovar, Jaipur
** Assistant Professor BADM, Shri Mahaveer College, C-Scheme, Jaipur

3.3.2 Number of chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year

Sl. No.	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Vinita Jain	NA	A STUDY OF CHALLENGES FACED BY E-COMMERCE IN INDIA DUE TO COVID-19	INTERNATIONAL WEBINAR ON "RESURGENCE OF BUSINESS GROWTH POST COVID-19: CHALLENGES AND STRATEGIES"	International	2019-20	NA	Mahaveer College of Commerce	NA
2	Dr. Vinita Jain	NA	Case Study on Various Waste Processing Composting Technique's Prevailing in India	Management, Business, Economics and Sustainability	International	2020-21	NA	Mahaveer College of Commerce	NA
3	Dr. Vinita Jain	NA	An analysis of G20 Action Plan on Sustainable Development through credit Evaluation and Empowerment of Women	National G20 Summit 2023	National	2023-24	NA	Shri Mahaveer College	NA
4	Dr. Vinita Jain	NA	Opportunities and Challenges faced by the Universities implementing NEP 2020	International Conference on Global Challenfges and Opportunities: NEP 2020 and IKS	International	2023-24	NA	Shri Mahaveer College	NA
5	Dr. Vinita Jain	NA	Start-up Bootcamp: A Step towards the Viksit Bharat@2047	National Seminar on Start-up Bootcamp: A Step towards the Viksit Bharat@2047	National	2023-24	NA	Shri Mahaveer College	NA

6	Dr. Vinita Jain	NA	Role of Corporate Social Responsibility in Sustainable Development	Innovative Research and Practices in Commerce, Management, and IT for Sustainable Development (ICIRP-2024)	International	2023-24	NA	Shri Mahaveer College	NA

FACULTY OF MANAGEMENT STUDIES
MOHANLAL SUKHADIA UNIVERSITY
UDAIPUR, RAJASTHAN (INDIA)

INTERNATIONAL WEBINAR
ON
"RESURGENCE OF BUSINESS GROWTH POST COVID-19: CHALLENGES AND STRATEGIES"

8-9 MAY, 2020

CERTIFICATE

THIS IS TO CERTIFY THAT MR/MS/DR/PROF **DR. VINITA JAIN** (ASSISTANT PROFESSOR BADM)

FROM Mahaveer College of Commerce ...... HAS PRESENTED

RESEARCH PAPER ENTITLED A STUDY OF CHALLENGES FACED BY E-COMMERCE IN INDIA DUE TO COVID-19 /
PARTICIPATED IN THE INTERNATIONAL WEBINAR (ONLINE CONFERENCE) IN
TECHNICAL SESSION I / II /III /IV.

PROF. HANUMAN PRASAD
Webinar Chair
Chairman and Director
Faculty of Management Studies
Mohanlal Sukhadia University,Udaipur

PROF. KARUNESH SAXENA
Chairman
Technical Session I

**Organizing Committee Accredits your Academic Contribution as well as Monetary
Donation towards CM Covid-19 Relief Fund in form of Registration fees.**

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
Website: shrimahaveercollege.org

GLOBAL RESEARCH CONFERENCE FORUM

Managed By: *Infinite Global Research Conference Private Limited*

CIN.No. U73100PN2021PTC200470.

Plot no RL-32 Shrifal bldg, Near Bajaj Shcool, chinchwad MIDC, Pune- 411 019, Maharashtra, India.

Ph : + 91 9423573130, + 91 9545553130, E-mail: info@globalresearchconference.com

www. globalresearchconference.com

Date : June 12-13th, 2021, Venue : Cochin (Virtual mode)

IAF

Participation Certificate

This is to certify that Dr. Vinita Jain Assistant Professor .... *of*

BADM, Mahaveer College of Commerce, Jaipur ....

has attended, participated and presented a paper at the above Conference.

Paper title "Case Study on Various Waste Processing Composting Technique's Prevailing in India"

....

Paper No. GR-CN-BA-21-064 ....

Track : Management, Business, Economics and Sustainability ....

Conference Secretary
Dr. Surendra Pratap Singh Kothari
S.S. Jain Subhodh   P.G. College,
Jaipur, Rajasthan

Conference Chairman
Dr. Prakash H. Karmadkar
Savitribai Phule Pune University,
Pune, India

Conference Director
Dr.Prakash Divakaran
Director,
Global Research Conference Forum,
Pune,Maharashtra,India.

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

S.S. JAIN SUBODH P.G. COLLEGE
An Autonomous Institution
Re-accredited with 'A++' Grade (3.82 CGPA - Highest in the Country) by NAAC-UGC
Awarded between 101-150 Rank band in "India Rankings 2023:College" by NIRF Ministry of Education, Govt. of India

NATIONAL G20 SUMMIT 2023
EMPOWERING YOUTH FOR GLOBAL PROSPERITY
G20's VISION FOR THE FUTURE

Certificate of Appreciation

This certificate is proudly presented to

Mr./Ms./Dr. ....Vinita Jain....

of ....Shri mahaveer College....

in recognition of the presentation titled
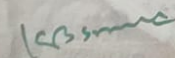
An Analysis of h-20 Action plan on Sustainable Development through Gender Equality and Empowerment of Women

delivered at the *NATIONAL G20 SUMMIT 2023*
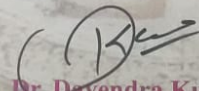
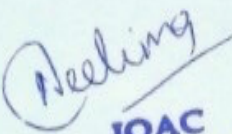organized by the Department of EAFM
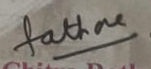
on

Saturday, September 23, 2023

We extend our warmest congratulations to him/her for actively
participating with great zeal and enthusiasm.

Prof. K.B. Sharma
Principal

Dr. Davendra Kumar Sharma
Convenor, Summit-2023

Dr. Chitra Rathore
Co-Convenor, Summit-2023

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

UNIVERSITY CENTRE OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY (UCCS & IT), UNIVERSITY OF RAJASTHAN, JAIPUR

&

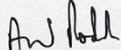### PODDAR INTERNATIONAL COLLEGE, MANSAROVAR, JAIPUR

organizes

International Conference on Global Challenges and Opportunities:
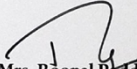National Education Policy-2020 and Indian Knowledge System

Certificate

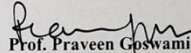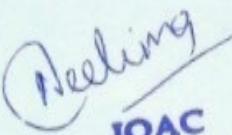29th-30th January 2024

This is to certify that Prof. /Dr./Mr./Ms. ___Vinita Jain___

from ___Shri Mahaveer College___ participated in the International

Conference on **Global Challenges and Opportunities: National Education Policy-2020 and Indian Knowledge System** organised

by UCCS & IT, University of Rajasthan, Jaipur & Poddar International College, Mansarovar, Jaipur on 29th-30th January 2024. He/She

has participated / Oral/ Poster Presentation entitled ___Opportunities and challenges faced by___

___the universities implementing NEP 2020___

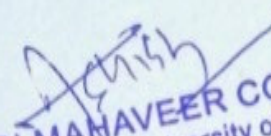His /Her participation is highly appreciated.

Prof. Krishna Gupta	Dr. Anand Poddar	Mrs. Roopal Poddar	Prof. Praveen Goswami
Director (UCCS & IT), UOR	Chairperson (PGI)	Vice-Chairperson (PGI)	Principal (PIC)

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

CHOYAL
CHOYAL SCHOOL OF MILLING TECHNOLOGY

National Seminar
on
"Start-up bootcamp :
A Step towards the Viksit Bharat@2047"

Certificate

This is to certify that Dr/Mr/Ms. __Vinita Jain__

of __Shri Mahaveer College, Jaipur__ has participated

and presented a paper in the National Seminar on **"Start-up bootcamp: A step towards
the Viksit Bharat@2047"** Jointly organized by Centre for Entrepreneurship and skill

development, University of Rajasthan, Choyal School of Milling Technologies Ajmer

& R.A. Podar Institute of Management, University of Rajasthan on 3rd Feb, 2024.
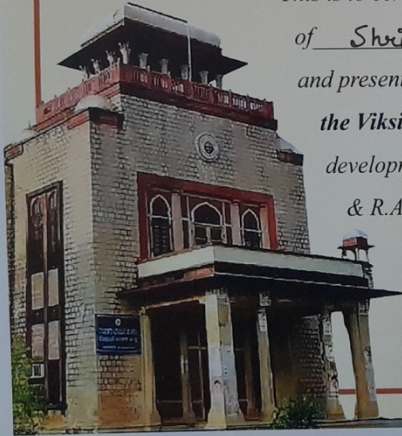
Organizing Co-ordinator
Prof. Anurag Sharma
*Director, Centre for Entrepreneurship
and Skill Development
University of Rajasthan, Jaipur*

Organizing Convener & Mentor
Mr. R.S. Choyal
*Executive Director
Choyal Group, Ajmer*

Organizing Secretary
Dr. Shikha Nainawat
*Director, R.A. Podar Institute
of Management
University of Rajasthan, Jaipur*

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139,8955840261
shrimahaveercollege.org

Shri Mahaveer College

(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College

International Conference
on
Innovative Research and Practices in Commerce, Management and IT for Sustainable Development (ICIRP-2024)
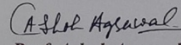#### 04 - 05 March, 2024

Certificate

This is to certify that Prof. / Dr./ Mr./ Ms. _Vimita Jain_

of _Shri Mahaveer College C-scheme Jaipur_ has participated and presented

a paper on the topic _Role of Corporate Social Responsbility_

In Sustainable Devlopment. in

the International Conference on *"Innovative Research and Practices in Commerce, Management and IT for Sustainable Development (ICIRP 2024)"* organised by Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur in association with Tirupati College of Technical Education, Jaipur on 04 – 05 March, 2024
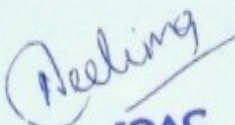
Prof. Pankaj K. Gupta
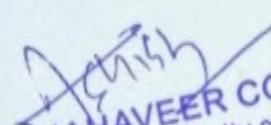Conference Convenor

Dr. B.N. Gaur
Organizing Secretory

Prof. Ashok Agrawal
Conference Chairperson

Prof. Krishna Gupta
Conference Convenor

Dr. P. C. Saini
Organizing Secretory

IQAC
Co-ordinator
Shri Mahaveer College

SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Phone: 0141- 2372139, 8955840261
shrimahaveercollege.org

Gate No. 2, Mahaveer Marg, C-Scheme, Jaipur • Phone : 0141-2372139 • Mobile : 89558-40261
E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege.org