



# Shri Mahaveer College

(Affiliated to the University of Rajasthan)  
A Co-educational English Medium PG College

## Office Order for Establishment of Shri Mahaveer Innovation & Incubation Cell (SMIIC)

Date: 1/9/2021

In accordance with the guidelines from the Ministry of Education (MoE) and MoE's Innovation Cell (MIC), Shri Mahaveer Innovation & Incubation Cell (SMIIC) has been established at Mahaveer College of Commerce. The purpose of this cell is to unite individuals with a shared interest in innovation and entrepreneurship, and to foster the skills of young aspiring students.

### Vision & Mission of Shri Mahaveer Innovation & Incubation Cell (SMIIC)

**Vision:** To inspire, guide, and assist prospective and existing entrepreneurs in their endeavors by offering support through guidance and training.

**Mission:**

1. To incubate and transform conceptual ideas from students and faculty members of Mahaveer College of Commerce into commercially viable products.
2. To nurture nascent ventures by providing workspace, shared facilities, and focused counselling.
3. To offer value-added support and access to critical tools, information, education, contacts, resources, and capital in the form of soft loans that would otherwise be unaffordable.

### Objectives of SMIIC:

1. To promote entrepreneurship among students of Commerce, Management, and Computer Science.
2. To foster entrepreneurship within relevant sectors in the state.
3. To collaborate with other organizations and institutions.
4. To organize entrepreneurship development and awareness programs.
5. To conduct research studies to identify high-potential areas with entrepreneurial opportunities.
6. To establish strong industry-institute links through interactive programs, prioritizing activities designed to improve industry performance.

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## Shri Mahaveer Innovation & Incubation Cell (SMIIC) Policy Document

Date of Establishment: 1/9/2021

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## 1. Preamble

Shri Mahaveer Innovation & Incubation Cell (SMIIC) is established under the guidelines of the Ministry of Education (MoE) and MoE's Innovation Cell (MIC) at Mahaveer College of Commerce. The cell aims to bring together individuals interested in innovation, entrepreneurship, and developing the skills of young aspiring students.

## 2. Vision & Mission

**Vision:** To inspire, guide, and assist prospective and existing entrepreneurs in their entrepreneurial endeavors through support in the form of guidance and training.

**Mission:**

1. To incubate and transform conceptual ideas from students and faculty members of Mahaveer College of Commerce into commercially viable products.
2. To nurture nascent ventures by providing workspace, shared facilities, and focused counselling.
3. To offer value-added support and access to critical tools, information, education, contacts, resources, and capital in the form of soft loans that would otherwise be unaffordable.

## 3. Objectives

1. To promote entrepreneurship among Commerce, Management, and Computer Science students.
2. To foster entrepreneurship within relevant sectors in the state.
3. To collaborate with other organizations and institutions.
4. To organize entrepreneurship development and awareness programs.
5. To conduct research studies to identify high-potential areas with entrepreneurial opportunities.

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- To establish strong industry-institute links through interactive programs, prioritizing activities designed to improve industry performance.

## 4. Governance and Structure

**4.1 Governing Body:** The SMIC will be governed by a committee comprising senior faculty members, industry experts, and representatives from the Ministry of Education. This body will provide strategic direction and oversight.

**4.2 Management Team:** A dedicated management team, led by a Director, will handle the day-to-day operations of SMIC. The team will include coordinators for various functions such as incubation, funding, training, and partnerships.

## 5. Services and Programs

### 5.1 Incubation Services:

- **Workspace:** Provision of office space, meeting rooms, and basic infrastructure.
- **Shared Facilities:** Access to laboratories, equipment, and technical resources.
- **Mentorship:** Guidance from experienced entrepreneurs, industry experts, and faculty members.
- **Networking:** Opportunities to connect with investors, industry leaders, and other entrepreneurs.

### 5.2 Training and Development:

- **Workshops:** Regular workshops on business planning, marketing, finance, and other essential skills.
- **Seminars:** Expert talks and seminars on the latest trends in innovation and entrepreneurship.
- **Certification Programs:** Specialized courses leading to certification in entrepreneurship and related fields.

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## 5.3 Funding Support:

- Soft Loans: Provision of soft loans to promising ventures to help them scale their operations.
- Grants: Access to various grants and funding opportunities from government and private sectors.
- Investor Connect: Facilitating interactions with potential investors and venture capitalists.

## 6. Collaboration and Partnerships

### 6.1 Academic Collaboration:

- MoUs with other educational institutions for collaborative research and innovation projects.
- Student Exchange Programs: Opportunities for students to gain exposure and experience in different entrepreneurial ecosystems.

### 6.2 Industry Partnerships:

- Industry-Academia Linkages: Joint projects, internships, and consultancy services with industry partners.
- Sponsorships: Securing sponsorships for events, programs, and research projects.

## 7. Evaluation and Monitoring

### 7.1 Performance Metrics:

- Number of incubated ventures
- Success rate of incubated ventures
- Number of workshops, seminars, and programs conducted
- Feedback from participants and stakeholders

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**7.2 Continuous Improvement:** Regular review meetings and feedback sessions will be conducted to assess the effectiveness of SMIIC's initiatives and to identify areas for improvement.

## 8. Code of Conduct

All members and participants of SMIIC are expected to adhere to the highest standards of integrity, professionalism, and ethical conduct. Any form of misconduct or violation of policies will be dealt with in accordance with the established disciplinary procedures of Mahaveer College of Commerce.

## 9. Amendments to the Policy

This policy document is subject to periodic review and amendments as deemed necessary by the Governing Body of SMIIC. All changes will be communicated to the relevant stakeholders in a timely manner.

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## Shri Mahaveer Innovation & Incubation Cell Committee

S. No.	Name of Member	Designation
1	Dr. Ashish Gupta	Mentor
2	Dr. Neelima Pareek	Member
3	Dr. Vaishali Purohit	Member
4	Dr. Simmi Choyal	Member
5	Dr. Poonam Somani	Member
6	Dr. Jitendra S. Bidawat	Member
7	Dr. D N Sharma	Member

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## MEMORANDUM OF UNDERSTANDING TO PROVIDE PRACTILE KNOWLEDGE AND INNOVATIVE IDEAS TO THE STUDENTS

Sl. No.	Name of the MoU	Name of the institution / industry with whom the MoU / linkage is made, with contact details	Year of signing MoU / linkage	Purpose of the MoU/Linkage (Internship, on-the-job training, project work, student / faculty exchange and collaborative research)	Duration of MoU	List the actual activities under each MOU
1	Internship of Students MoU With Akeo Software Solutions Pvt. Ltd	Akeo Software Solutions Pvt. Ltd., 13 A, 1st floor Malwa Tower, Hanuman Nagar, Jaipur	2nd Nov., 2023	Practical Training of Students	3 Years	Internship of Students
2	Industrial Training on Excel MoU With REGEX Software Services	REGEX Software Services, B-35, II Floor, Gopal Pura Bypass, Tonk Road, Jaipur	4th March, 2024	Industrial Training on Excel	1 Year	15 hour training on Advanced Excel
3	Student & Faculty Exchange Activities MoU With Tirupati College	Tirupati College, 262, Sec. 26 Pratap Nagar, Sanganer, Jaipur	20th Dec., 2023	Student & Faculty Exchange Activities	3 Years	Students Participated in orientation Programme and Placement Drives
4	On Job Training to Students MOU With Akeo Software Pvt. Ltd.	Akeo Software Solutions Pvt. Ltd., 13 A, 1st floor Malwa Tower, Hanuman Nagar, Jaipur	15th Nov., 2023	On Job Training to Students	3 Years	On Job training

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5	Industrial Visits MoU with SRI Vinayak Polymers	SRI Vinayak Polymers, G-115, Shri Khatu Shyamji Ind. Area, Reengus, Dist. Sikar	20th August, 2022	Industrial Visits	1 Year	Industrial Visit
6	Practical Training of Students MoU With Edureka Learning Center	Edureka Learning Center, B-75, Arya Nagar, Near HP Petrol Pump, Kedia Palace Raod, Murlipura Scheme, Jaipur	21st Dec., 2022	Practical Training of Students	3 Years	Training to students
7	Awareness Programmes for Environment Protection MoU with Manave Samaj Sewa Sansthan	Manave Samaj Sewa Sansthan, Devi Nagar, New Sanganer Road, Jaipur	20th July, 2022	Awareness Programmes for Environment Protection	3 Years	Environment Protection Activities
8	Students Exchange & Internships MoU with Varda Foundation	Varda Foundation, Plot No. 10, Siv Colony, Kisan Marg, Jaipur	15th Sept., 2022	Students Exchange programme and Internships	3 Years	Students Exchange Programme
9	Workshops related to Computer Science MoU with Tuetotechni	Tuetotechni, www.Tuetotechni.com	22nd Sept. 2022	Workshops related to Computer Science	1 Year	Workshop on Cybersecurity and web development
10	Student & Faculty Exchange Activities MoU With SSG Pareek PG College	SSG Pareek PG College, Kanti Chandra Road, Banipark, Jaipur	15th July, 2022	Student & Faculty Exchange Activities	3 Years	Conference Conducted
11	Internship of Students MoU With Edureka Learning Center	Edureka Learning Center, B-75, Arya Nagar, Near HP Petrol Pump, Kedia Palace Raod, Murlipura Scheme, Jaipur	15th Dec., 2022	Internships of Students	3 Years	Internship of Students

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12	Promote and Deliver US CMA Course MoU with ISDC	ISDC Projects India Pvt. Ltd., Lakshmi Narayan Comple, Palace Road, Vasanth Nagar, Bengaluru, Karnataka-560052	20th August, 2022	Promotion and Deliver of US CMS Course	2 years	Worksh op On US CMA Course
13	Internship of Students MoU With Athenalogics Solution Pvt. Ltd.	Athenalogics Solution Pvt. Ltd., 433, 4th Floor, Mansarovar Plaza, Mansarovar, Jaipur	25th Sept., 2021	Internships of Students	3 Years	Internsh ip of Student s
14	Industrial Visits MoU with Tijaria Led Industries	Tijaria Led Industries, A-130-H, Road No. 9D, Vishwakarma Industrial Area, Jaipur	23rd Sept., 2021	Industrial Visits	3 Years	Industri al Visit
15	Workshops on Digital marketing MoU with Digi Spheres	Digi Spheres, D77, Mangal Marg, Siwad Area, Babu Nagar, Jaipur	15th Oct., 2021	Workshops on Digital Marketing	3 Years	Worksh op on Digital Marketi ng
16	On Job Training to Students MOU Athenalogics Solution Pvt. Ltd.	Athenalogics Solution Pvt. Ltd., 433, 4th Floor, Mansarovar Plaza, Mansarovar, Jaipur	5th Oct., 2021	On Job Training to Students	3 Years	On Job training
17	Student & Faculty Exchange Activities MoU With Shri Bhawani Niketan PG College	Shri Bhawani Niketan PG College, Sikar Road, Jaipur	5th January, 2022	Student & Faculty Exchange Activities	3 Years	Orientat ion Program me

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## LIST OF ACTIVITIES CONDUCTED TO PROVIDE EXPOSURE TO THE STUDENTS

S> NO.	Name of the workshop/ seminar/ conference	Date From – To	Year
1	Workshop on "Soft Skill & Personality Development"	05/02/24	2023-24
2	Workshop on "Digital Forum"	21/10/2023	2023-24
4	Seminar on "Advance Excel Program"	03/04/24	2023-24
5	Seminar on "Preparation for Banking Entrance Exam"	13/2/2024	2023-24
6	Seminar on "G – 20 and Bharat"	09/12/23	2023-24
7	Seminar on "Office Automation"	62/11/2023	2023-24
8	Seminar on "Voter's Awareness"	11/04/23	2023-24
9	Workshop on "Digital Forum"	10/01/22	2022-23
10	Workshop on "Digital Marketing"	28/9/2022	2022-23
11	Workshop on "Personality development & Soft Skill Training"	30/1/2023	2022-23
12	Workshop on "Tally ERP 9 Prime with GST"	06/07/23	2022-23
13	Seminar on "E-Filing of Income Tax Return"	10/08/23	2022-23
14	Seminar on "Future Career in USCMA"	09/08/23	2022-23
15	Seminar on "Role of Investment in Wealth Creation"	14/10/2022	2022-23
16	Seminar on "Voter's E- Registration"	01/10/23	2022-23

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17	Seminar on "Soft Skill & Personality Development"	15/12/21	2021-22
18	Workshop on "Digital Marketing"	18/11/21	2021-22
20	Workshop on "Importance of Knowledge of Accounting Software"	04/10/21	2021-22
21	Seminar on "Graphic Designing "	10/01/22	2021-22
22	Seminar on "Budget - 2022 "	19/02/22	2021-22
23	Seminar on "Intellectual Property Rights"	25/01/22	2021-22
24	Seminar on "Think Beyond a Degree: Explore Unique Education for better Career Options"	13/12/21	2021-22

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## SEMPLE REPORTS

S> NO.	Name of the workshop/ seminar/ conference	Date From – To	Year
1	Workshop on "Soft Skill & Personality Development"	05/02/24	2023-24
2	Workshop on "Digital Forum"	21/10/2023	2023-24
3	Seminar on "G – 20 and Bharat"	09/12/23	2023-24
4	Workshop on "Digital Marketing"	28/9/2022	2022-23
5	Seminar on "E-Filing of Income Tax Return "	10/08/23	2022-23
6	Seminar on "Role of Investment in Wealth Creation "	14/10/2022	2022-23
7	Seminar on " Budget - 2022 "	19/02/22	2021-22

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## A REPORT ON "SOFT SKILL & PERSONALITY DEVELOPMENT WORKSHOP"

**NAME OF ACTIVITY:** Soft Skill & Personality Development

**DATE & DURATION:** 5<sup>th</sup>- 6<sup>th</sup> February, 2024

**TYPE OF ACTIVITY:** Workshop

**ORGANIZER(S):** SHRI MAHAVEER COLLEGE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1:** STUDENT WILL BE ABLE TO PERSONALITY DEVELOPMENT TECHNIQUES

**CO2:** STUDENT WILL BE ABLE TO ENHANCE COMMUNICATION SKILLS.

**CO3:** STUDENTS WILL BE ABLE TO DEVELOP SOFT SKILLS.

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## 2-DAY WORKSHOP ON SOFT SKILL & PERSONALITY DEVELOPMENT

DAY 1: TOPICS	DAY 2: TOPICS
UNDERSTANDING DIFFERENT TYPES OF PERSONALITY DEVELOPMENT	PERSONAL BRANDING
RESEARCH AND UNDERSTANDING JOB	CONFIDENCE AND PROFESSIONALISM
EFFECTIVE VERBAL COMMUNICATION AND NON-VERBAL COMMUNICATION	PROBLEM-SOLVING AND CRITICAL THINKING
BUILDING REPORT	ADAPTABILITY AND FLEXIBILITY

### MAPPINGS WITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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## NOTICE

DATE: 29/1/2024

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A TWO DAY WORKSHOP ENTITLED "SOFT SKILL & PERSONALITY DEVELOPMENT" IS ORGANIZED TO BE HELD ON 5<sup>TH</sup>- 6<sup>TH</sup> FEBRUARY, 2024. THEREFORE, PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.



*[Signature]*

PRINCIPAL

*[Signature]*  
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FLYER/POSTER:



## SHRI MAHAVEER COLLEGE

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### 2 Days Workshop

On

### Soft Skills

&

### Personality Development

Certificates will be issued to all on successful completion of the workshop!

**DATE: 5<sup>th</sup>- 6<sup>th</sup> February, 2024**

**KEY POINTS :**

- Self- Introduction
- Interpersonal Communication
- Resume Making
- Interview Skills

**TRAINER:**  
**Dr. Sonali N Tholia**

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## ABSTRACT OF THE SESSION:

SMC organized 'Soft Skill & Personality Development Workshop' on 5<sup>th</sup>- 6<sup>th</sup> February, 2024. The resource person was Dr. Sonali N Tholia.

The main objective of this workshop is to Preparing for developing a strong personality involves a multi-faceted approach. Gain knowledge about various interview formats (e.g., behavioral, technical, panel, case, stress interviews) and how to approach each type. Develop skills in researching companies, understanding job descriptions, and tailoring responses to align with the company's values and job requirements. This includes how to create a strong personal brand through resume building, LinkedIn profiles, and personal websites that highlight strengths and achievements, improve clarity, tone, and articulation in spoken language to convey confidence and professionalism. In this workshop the participant will be able to adapt to changing circumstances and show resilience, which are highly valued in dynamic work environments

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## GLIMPSES:



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## LIST OF PARTICIPANTS:

S. No.	NAME	REGISTRATION No.	YEAR	E MAIL
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## FEEDBACK ANALYSIS:

WORKSHOP FEEDBACK ANALYSIS								
SR.NO	ATTRIBUTES	TOTAL FEEDBACK	TOTAL FEED BACK- 47					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
			YES	NO	PARTIAL	---	---	
1	DO YOU THINK WORKSHOP WAS USEFUL FOR YOU?	47	45	0	2	0	0	OBJECTIVE ACHIEVED (86.67%)
			86.67	0.00	13.33	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION & PERSONALITY DEVELOPMENT?	47	46	0	1	0	0	OBJECTIVE ACHIEVED (93.33%)
			93.33	0.00	6.67	0.00	0.00	
3	DID YOU FIND THE INTERACTIVE ACTIVITIES ENGAGING AND HELPFUL IN SOFT SKILL & PERSONALITY DEVELOPMENT?	47	47	0	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			100	0	0	0.00	0	
4	DO YOU FEEL MORE CONFIDENT IN PRACTICING SOFT SKILL & PERSONALITY DEVELOPMENT AFTER ATTENDING THE WORKSHOP?	47	47	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	
5	OVERALL EXPERIENCE ABOUT THE SESSION	47	45	1	1	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (86.67%)
			86.67	6.66	6.67	0	0	

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## A REPORT ON "DIGITAL FORUM WORKSHOP"

**NAME OF ACTIVITY:** Digital Forum

**DATE & DURATION:** 21<sup>th</sup>- 22<sup>th</sup>, October 2023

**TYPE OF ACTIVITY:** Workshop

**ORGANIZER(S):** SHRI MAHAVEER COLLEGE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1:** STUDENT WILL BE ABLE TO DIGITAL FORUM IS AND ITS RELEVANCE IN TODAY'S DIGITAL AGE.

**CO2:** STUDENT WILL BE ABLE TO BECOME THE IMPORTANCE OF DIGITAL FORUMS FOR COMMUNITY BUILDING AND INFORMATION EXCHANGE.

**CO3:** STUDENTS WILL BE ABLE TO UNDERSTAND TECHNIQUES AND TOOLS FOR CREATING AND MANAGING FORUMS.

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## 2-DAY WORKSHOP ON DIGITAL FORUM

DAY 1: TOPICS	DAY 2: TOPICS
COMPREHENSIVE UNDERSTANDING AND MANAGING DIGITAL FORUMS	TECHNIQUES FOR MAINTAINING A HEALTHY ONLINE ENVIRONMENT
EXPLAIN THE PURPOSE AND IMPORTANCE OF DIGITAL FORUMS	STRATEGIES FOR DEALING WITH TROLLS AND SPAM
UNDERSTANDING FORUM STRUCTURE (THREADS, POSTS, CATEGORIES)	TECHNIQUES FOR CRAFTING CLEAR AND ENGAGING POSTS
EFFECTIVE COMMUNICATION IN FORUMS	USING PLUGINS AND EXTENSIONS TO ENHANCE FORUM FUNCTIONALITY

### MAPPINGS WITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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## NOTICE

DATE: 14/10/2023

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A TWO DAY WORKSHOP ENTITLED "DIGITAL FORUM" IS ORGANIZED TO BE HELD ON 21<sup>TH</sup>- 22<sup>TH</sup>, OCTOBER 2023. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.



*[Handwritten Signature]*

PRINCIPAL

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IQAC  
Co-ordinator  
Shri Mahaveer College



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FLYER/POSTER:

**SHRI MAHAVEER COLLEGE**  
(AFFILIATED TO THE UNIVERSITY OF RAJASTHAN)

## Two Days Workshop

on  
"Digital Forum"

DATE : 21<sup>th</sup>- 22<sup>th</sup>, October 2023

Digital FORUM

*Neelima*  
IQAC  
Co-ordinator  
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## ABSTRACT OF THE SESSION:

SMC organized 'Digital Forum Workshop' on 21<sup>th</sup>- 22<sup>th</sup>, October 2023.

The main objective of this workshop is to provide participants with comprehensive knowledge and practical skills for effectively engaging in, contributing to, and managing online communities. Learn the fundamental structure and key components of digital forums, including threads, posts, categories, and user roles. Gain insights into the significance of digital forums in fostering online communities and their various applications. Understand the critical role of a moderator in maintaining a healthy forum environment. Learn advanced moderation techniques, conflict resolution strategies, and the use of moderation tools to manage content and enforce rules effectively. Obtain hands-on experience in setting up and customizing forums. Learn to use plugins and extensions to enhance forum functionality, and understand the technical aspects of forum management, including basic coding for customizations

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			86.67	0.00	13.33	0.00	0.00	
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4	DO YOU FEEL MORE CONFIDENT IN PRACTICING DIGITAL FORUM AFTER ATTENDING THE WORKSHOP?	47	47	0	0	0	0	OBJECTIVE ACHIEVED (100%)
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5	OVERALL EXPERIENCE ABOUT THE SESSION	47	45	1	1	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (86.67%)
			86.67	6.66	6.67	0	0	

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# Shri Mahaveer College

(Affiliated to the University of Rajasthan)  
A Co-educational English Medium PG College

## A REPORT ON "G – 20 AND BHARAT SEMINAR"

**NAME OF ACTIVITY: G – 20 and Bharat Seminar**

**DATE & DURATION: 12<sup>th</sup> September, 2023**

**TYPE OF ACTIVITY: Seminar**

**ORGANIZER(S): SHRI MAHAVEER COLLEGE, JAIPUR.**

### **EXPECTED OUTCOMES:**

**CO1: PARTICIPANTS WILL BE ABLE TO A DEEP UNDERSTANDING OF THE STRUCTURE, OBJECTIVES, AND FUNCTIONING OF THE G-20 AS A FORUM FOR INTERNATIONAL ECONOMIC COOPERATION.**

**CO2: PARTICIPANTS WILL CRITICALLY ANALYZE INDIA'S CONTRIBUTIONS AND STRATEGIES IN THE G-20 SUMMITS, UNDERSTANDING ITS DIPLOMATIC PRIORITIES AND CHALLENGES.**

**CO3: PARTICIPANTS WILL DEVELOP SKILLS IN MULTILATERAL NEGOTIATIONS, UNDERSTANDING THE COMPLEXITIES AND DYNAMICS OF DECISION-MAKING PROCESSES IN GLOBAL SUMMITS.**

*Neelima*  
**IQAC**  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
**SHRI MAHAVEER COLLEGE**  
(Affiliated to the University of Rajasthan)  
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## 1-DAY SEMINAR ON G – 20 AND BHARAT

DAY 1: TOPICS
OVERVIEW OF GLOBAL GOVERNANCE AND ECONOMIC POLICIES
ANALYZING INDIA'S ROLE IN GLOBAL DIPLOMACY
EXPLORING MULTILATERAL NEGOTIATIONS AND DECISION-MAKING
ASSESSING THE IMPACT OF G-20 ON GLOBAL AND LOCAL ECONOMIES

**MAPPINGS WITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG**

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

*Neelima*  
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*Achish*  
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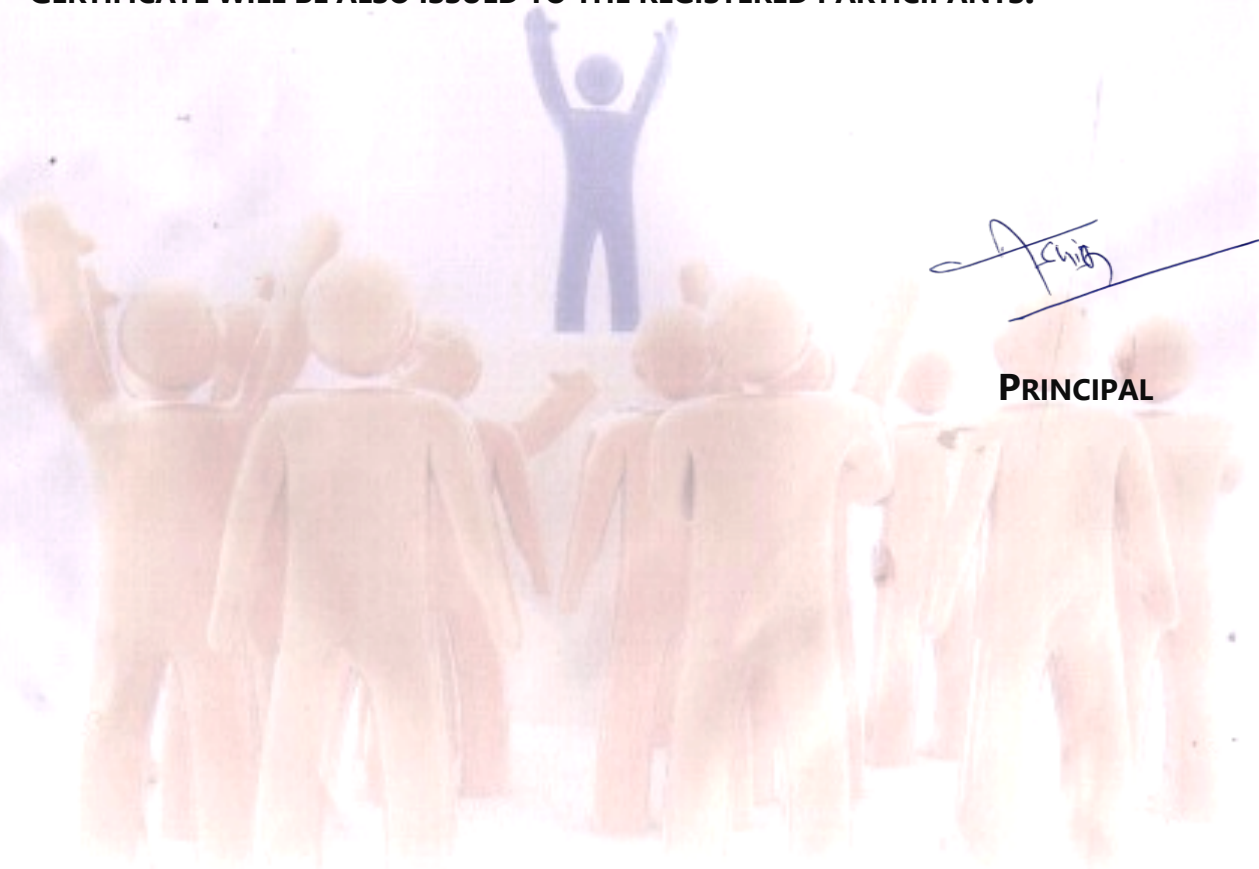
# Shri Mahaveer College

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## NOTICE

DATE: 5/9/2023

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A ONE DAY SEMINAR ENTITLED "G – 20 AND BHARAT" IS ORGANIZED TO BE HELD ON 12<sup>TH</sup> SEPTEMBER, 2023. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.



*A. Chib*

PRINCIPAL

*Neelima*  
IQAC  
Co-ordinator  
Shri Mahaveer College



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FLYER/POSTER:



## Shri Mahaveer College

One Day  
Seminar on  
**G-20 and Bharat**



सविष्कार



भारत 2023 INDIA



स्वावलंबी  
भारत

वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE



**Dr. Rajeev Saxena**  
Retd. Professor,  
University of  
Rajasthan



**Mr. Upmanyu Singh Rana**  
Motivational  
speaker/Educationist



**Dr. Ashish Gupta**  
Principal, Shri  
Mahaveer College



**Mr. Nitin Kasliwal**  
Coordinator,  
Mahaveer Civil  
Service Academy



**12 September  
2023**



**AV Room, Shri  
Mahaveer College,  
C-Scheme**

[www.shrimahaveercollege.org](http://www.shrimahaveercollege.org)

*Neelima*  
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**ABSTRACT OF THE SESSION:** SMC organized 'G – 20 and Bharat' on 12<sup>th</sup> September, 2023. Speaker were Dr. Rajeev Saxena (Retd. Professor, UOR) and Mr. Upmanyu Singh Rana (Educationist).

**THE MAIN OBJECTIVE OF A COURSE ON THE G-20 AND BHARAT (INDIA) IS TO PROVIDE STUDENTS WITH AN IN-DEPTH UNDERSTANDING OF THE G-20'S ROLE IN GLOBAL ECONOMIC GOVERNANCE AND INDIA'S STRATEGIC INVOLVEMENT WITHIN THIS INFLUENTIAL GROUP. THE COURSE AIMS TO EXPLORE THE MECHANISMS AND IMPACT OF THE G-20 ON INTERNATIONAL ECONOMIC POLICIES, HIGHLIGHTING INDIA'S CONTRIBUTIONS AND DIPLOMATIC EFFORTS. STUDENTS WILL ANALYZE THE HISTORICAL EVOLUTION, KEY INITIATIVES, AND POLICY OUTCOMES OF THE G-20, WHILE ALSO FOCUSING ON INDIA'S PRIORITIES IN AREAS SUCH AS TRADE, CLIMATE CHANGE, AND SUSTAINABLE DEVELOPMENT. ADDITIONALLY, THE COURSE SEEKS TO DEVELOP STUDENTS' SKILLS IN MULTILATERAL NEGOTIATIONS, POLICY ANALYSIS, AND CRITICAL THINKING. BY EXAMINING CASE STUDIES AND PARTICIPATING IN SIMULATIONS, STUDENTS WILL GAIN PRACTICAL INSIGHTS INTO THE COMPLEXITIES OF GLOBAL DIPLOMACY AND ECONOMIC DECISION-MAKING, PREPARING THEM TO ENGAGE EFFECTIVELY IN DISCUSSIONS AND CAREERS RELATED TO INTERNATIONAL RELATIONS AND ECONOMIC POLICY.**

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## LIST OF PARTICIPANTS:

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42	TANAMAYA MITTAL	SMC23CS042	BCA III	<a href="mailto:TANMAYA560@GMAIL.COM">TANMAYA560@GMAIL.COM</a>
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45	YASHMADNANI	SMC23CS045	BCA III	<a href="mailto:YASHMADNANI171@GMAIL.COM">YASHMADNANI171@GMAIL.COM</a>
46	YASHVARDHAN GOYAL	SMC23CS046	BCA III	<a href="mailto:YASHGOYAL@GMAIL.COM">YASHGOYAL@GMAIL.COM</a>
47	YASHVI PATEL	SMC23CS047	BCA III	<a href="mailto:YASHVIPATEL653@GMAIL.COM">YASHVIPATEL653@GMAIL.COM</a>

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## FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
SR.NO.	ATTRIBUTES	TOTAL FEED BACK	TOTAL FEED BACK- 47					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
			YES	NO	PARTIAL	---	---	
1	DO YOU THINK SEMINAR WAS USEFUL FOR YOU?	47						
			43	0	4	0	0	OBJECTIVE ACHIEVED (90.69%)
			90.69	0.00	9.30	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION YOU EXPECTED BY THE SEMINAR?	47						
			44	0	3	0	0	OBJECTIVE ACHIEVED (93.02%)
			93.02	0.00	6.97	0.00	0.00	
3	OPINION ON RATING THE SPEAKER FOR THE SEMINAR	47	OUTSTANDING	EXCELLENT	GOOD	AVERAGE	SATISFACTORY	REMARK
			45	2	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			95.34	4.65	0	0	0	
4	AUDIENCE QUERY RESPONSE BY THE SPEAKER	47	OUTSTANDING	EXCELLENT	GOOD	AVERAGE	SATISFACTORY	REMARK
			47	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	
5	OVERALL EXPERIENCE ABOUT THE SEMINAR	47	OUTSTANDING	EXCELLENT	GOOD	AVERAGE	SATISFACTORY	REMARK
			44	0	3	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (93.02%)
			93.02	0	6.97	0	0	

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## A REPORT ON " DIGITAL MARKETING WORKSHOP"

**NAME OF ACTIVITY:** Digital Marketing

**DATE & DURATION:** 28<sup>th</sup>- 29<sup>th</sup>, September 2022

**TYPE OF ACTIVITY:** Workshop

**ORGANIZER(S):** SHRI MAHAVEER COLLEGE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1:** STUDENT WILL BE ABLE TO THE CONCEPT OF DIGITAL MARKETING AND ITS REAL-WORLD ITERATIONS.

**CO2:** STUDENT WILL BE ABLE TO ARTICULATE INNOVATIVE INSIGHTS OF DIGITAL MARKETING ENABLING A COMPETITIVE EDGE.

**CO3:** STUDENTS WILL BE ABLE TO HOW TO CREATE AND RUN DIGITAL MEDIA BASED CAMPAIGNS.

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## 2-DAY WORKSHOP ON DIGITAL MARKETING

DAY 1: TOPICS	DAY 2: TOPICS
DIGITAL MARKETING- FUNDAMENTAL AND TOOLS	FUNDAMENTAL -CONTENT CREATION
DIGITAL MARKETING STRATEGY	CONTENT MARKETING BASICS ((BLOGS, VIDEOS, INFOGRAPHICS, ETC.)
SEO AND SEM	STRATEGY AND ANALYTICS
SOCIAL MEDIA MARKETING	BEST PRACTICES FOR EMAIL MARKETING

MAPPING SWITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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## NOTICE

DATE: 22<sup>ND</sup> SEPT., 2022

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A TWO DAY WORKSHOP ENTITLED " DIGITAL MARKETING " IS ORGANIZED TO BE HELD ON 28TH- 29TH, SEPTEMBER 2022. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.



*Achish*

PRINCIPAL

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FLYER/POSTER:



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## Two Day Workshop on

D I G I T A L  
M A R K E T I N G

E Certificates will be provided  
after the completion of the course

Career Options  
Digital Marketer, Content Marketer,  
Social Media Marketer, SEO Specialist,  
Content Writer, Website Developer,  
and more.

**Date:** 28th- 29th, September 2022

## WORKSHOP ON “DIGITAL MARKETING: THE NEED OF THE HOUR”

We invite you to take part in our  
guest lecturer series of Digital  
Marketing where you will have hands  
on practical experience of how to use  
internet to grow your business.

by  
Digital Marketing Consultant  
Riya Jain



What is Digital Marketing?  
Branding  
Website Development  
Search Engine Optimization (SEO)  
Social Media Marketing (Instagram,  
Facebook, Pinterest, LinkedIn )  
Graphic Designing  
Content Marketing  
Content Writing

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**ABSTRACT OF THE SESSION:** SMC organized 'Digital Marketing Workshop' on 28<sup>th</sup>- 29<sup>th</sup>, September 2022 by Riya Jain, Digital Marketing Consultant . The main objective of this workshop is to enhance your digital marketing skills with our intensive 2-Day Digital Marketing Workshop, perfect for marketers and business owners aiming to boost their online presence. Day 1 introduces you to the core principles of digital marketing, including SEO, SEM, social media, and content marketing, complemented by practical sessions with tools like Google Ads and social media management platforms. You'll learn to set up and optimize campaigns, ensuring a strong foundational knowledge.

Day 2 shifts focus to content creation and strategy implementation. Discover how to create compelling blogs, engaging social media updates, and effective email marketing campaigns. Learn to use multimedia content to capture your audience's attention. The day concludes with training on Google Analytics, teaching you to track and analyze your campaign performance. By the end of the workshop, you'll have a solid understanding of digital marketing, hands-on experience with key tools, and the confidence to develop and implement successful marketing strategies.

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## FEEDBACK ANALYSIS:

WORKSHOP FEEDBACK ANALYSIS								
SR.NO.	ATTRIBUTES	TOTAL FEED BACK	TOTAL FEED BACK- 47					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
			YES	NO	PARTIAL	---	---	
1	DO YOU THINK WORKSHOP WAS USEFUL FOR YOU?	47	45	0	2	0	0	OBJECTIVE ACHIEVED (86.67%)
			86.67	0.00	13.33	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION ABOUT DIGITAL MARKETING?	47	46	0	1	0	0	OBJECTIVE ACHIEVED (93.33%)
			93.33	0.00	6.67	0.00	0.00	
3	DID YOU FIND THE INTERACTIVE ACTIVITIES ENGAGING AND HELPFUL IN DIGITAL MARKETING?	47	47	0	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			100	0	0	0.00	0	
4	DO YOU FEEL MORE CONFIDENT IN PRACTICING DIGITAL MARKETING AFTER ATTENDING THE WORKSHOP?	47	47	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	
5	HOW SATISFIED WERE YOU WITH THE OVERALL WORKSHOP EXPERIENCE?	47	45	1	1	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (86.67%)
			86.67	6.66	6.67	0	0	

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## A REPORT ON "E-FILING OF INCOME TAX RETURN SEMINAR"

**NAME OF ACTIVITY:** E-Filing of Income Tax Return Seminar

**DATE & DURATION:** 8<sup>th</sup> October, 2023

**TYPE OF ACTIVITY:** Seminar

**ORGANIZER(S):** SHRI MAHAVEER COLLEGE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1:** PARTICIPANTS WILL GAIN A COMPREHENSIVE UNDERSTANDING OF THE FUNDAMENTAL TAX LAWS, REGULATIONS, AND COMPLIANCE REQUIREMENTS APPLICABLE TO INDIVIDUALS AND BUSINESSES

**CO2:** PARTICIPANTS WILL LEARN TO ACCURATELY PREPARE AND SUBMIT INCOME TAX RETURNS ELECTRONICALLY, ENSURING ALL REQUIRED DOCUMENTATION AND INFORMATION ARE CORRECTLY UPLOADED AND SUBMITTED.

**CO3:** PARTICIPANTS WILL BE ABLE TO ANALYZE AND ADDRESS COMMON ISSUES AND ERRORS THAT MAY ARISE DURING THE E-FILING PROCESS

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**IQAC**  
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## 1-DAY SEMINAR ON E-FILING OF INCOME TAX RETURN

DAY 1: TOPICS
UNDERSTANDING TAX REGULATIONS AND COMPLIANCE
PROFICIENCY IN E-FILING PROCEDURES
ANALYZING AND RESOLVING TAX ISSUES
UTILIZING TAX SOFTWARE AND TOOLS

**MAPPING SWITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG**

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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## NOTICE

DATE: 27<sup>TH</sup> SEPT., 2023

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A ONE DAY SEMINAR ENTITLED " E-FILING OF INCOME TAX RETURN " IS ORGANIZED TO BE HELD ON 8<sup>TH</sup> OCTOBER, 2023. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.

  
PRINCIPAL

SHRI MAHAVEER COLLEGE

  
Neelima  
IQAC  
Co-ordinator  
Shri Mahaveer College



  
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FLYER/POSTER:



## SHRI MAHAVEER COLLEGE

(AFFILIATED TO THE UNIVERSITY OF RAJASTHAN)

One Day Seminar  
on

### E-FILING OF INCOME TAX RETURN

SPEAKER  
CA AAKANSHA TUTEJA  
R Sogani & Associates

DATE:

8TH  
OCTOBER  
2022



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## ABSTRACT OF THE SESSION:

SMC organized 'E-Filing of Income Tax Return' on 8<sup>th</sup> October, 2023 resource person CA Aakansha Tuteja (R Sogani & Associates).

**THE MAIN OBJECTIVE OF E-FILING OF INCOME TAX RETURNS SEMINAR IS TO SIMPLIFY AND STREAMLINE THE PROCESS OF TAX FILING, MAKING IT MORE EFFICIENT, ACCURATE, AND USER-FRIENDLY. BY UTILIZING DIGITAL PLATFORMS, TAXPAYERS CAN SUBMIT THEIR RETURNS FROM ANYWHERE AT ANY TIME, REDUCING THE NEED FOR PHYSICAL PAPERWORK AND IN-PERSON VISITS TO TAX OFFICES. THIS METHOD ENHANCES TRANSPARENCY AND REDUCES ERRORS THROUGH AUTOMATED CALCULATIONS AND REAL-TIME VALIDATIONS. E-FILING ALSO ACCELERATES THE PROCESSING OF RETURNS, LEADING TO QUICKER REFUNDS AND TIMELY RESOLUTION OF TAX-RELATED ISSUES. ADDITIONALLY, IT PROMOTES ENVIRONMENTAL SUSTAINABILITY BY MINIMIZING PAPER USAGE. OVERALL, THE PRIMARY GOAL OF E-FILING IS TO ENHANCE COMPLIANCE, CONVENIENCE, AND THE OVERALL TAX FILING EXPERIENCE FOR INDIVIDUALS AND BUSINESSES, ENSURING A MORE EFFECTIVE AND MODERN TAX ADMINISTRATION SYSTEM.**

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Website: [shrimahaveercollege.org](http://shrimahaveercollege.org)



# Shri Mahaveer College

(Affiliated to the University of Rajasthan)  
A Co-educational English Medium PG College

## FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
SR.NO	ATTRIBUTES	TOTAL FEED BACK	TOTAL FEED BACK- 43					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
			YES	NO	PARTIAL	---	---	
1	DO YOU THINK SEMINAR WAS USEFUL FOR YOU?	43	39	0	4	0	0	OBJECTIVE ACHIEVED (90.69%)
			90.69	0.00	9.30	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION YOU EXPECTED BY THE SEMINAR?	43	40	0	3	0	0	OBJECTIVE ACHIEVED (93.02%)
			93.02	0.00	6.97	0.00	0.00	
3	OPINION ON RATING THE SPEAKER FOR THE SEMINAR	43	41	2	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			95.34	4.65	0	0	0	
4	AUDIENCE QUERY RESPONSE BY THE SPEAKER	43	43	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	
5	OVERALL EXPERIENCE ABOUT THE SEMINAR	43	40	0	3	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (93.02%)
			93.02	0	6.97	0	0	

*Neelima*  
IQAC  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
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## A REPORT ON " ROLE OF INVESTMENT IN WEALTH CREATION SEMINAR"

**NAME OF ACTIVITY:** Role of Investment in Wealth Creation Seminar

**DATE & DURATION:** 14<sup>th</sup> October, 2022

**TYPE OF ACTIVITY:** Seminar

**ORGANIZER(S):** SHRI MAHAVEER COLLEGE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1:** PARTICIPANTS WILL BE ABLE TO IDENTIFY THE KEY FACTORS THAT CONTRIBUTE TO FINANCIAL GROWTH AND STABILITY.

**CO2:** PARTICIPANTS WILL BE ABLE TO CREATE A COMPREHENSIVE WEALTH CREATION STRATEGY THAT INCORPORATES MULTIPLE INCOME STREAMS, INVESTMENT PLANS, AND EFFECTIVE BUDGETING PRACTICES.

**CO3:** PARTICIPANTS WILL BE ABLE TO PROFICIENT IN IMPLEMENTING WEALTH-BUILDING PRACTICES, MANAGING THEIR FINANCES EFFECTIVELY, AND MAKING INFORMED DECISIONS TO ENHANCE THEIR FINANCIAL GROWTH.

*Neelima*  
**IQAC**  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
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## 1-DAY SEMINAR ON ROLE OF INVESTMENT IN WEALTH CREATION

DAY 1: TOPICS
UNDERSTANDING THE FUNDAMENTALS OF WEALTH CREATION
EXPLORE VARIOUS STRATEGIES FOR CREATING AND GROWING WEALTH, INCLUDING INCOME GENERATION, INVESTMENT, AND SMART FINANCIAL PLANNING
IMPLEMENTING WEALTH-BUILDING PRACTICES
EVALUATING AND SUSTAINING WEALTH

**MAPPING WITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG**

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

*Neelima*  
IQAC  
Co-ordinator  
Shri Mahaveer College



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## NOTICE

DATE: 4<sup>TH</sup> OCT., 2022

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A ONE DAY SEMINAR ENTITLED "ROLE OF INVESTMENT IN WEALTH CREATION" IS ORGANIZED TO BE HELD ON 14<sup>TH</sup> OCTOBER, 2022. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.

  
PRINCIPAL

SHRI MAHAVEER COLLEGE

  
Neelima  
IQAC  
Co-ordinator  
Shri Mahaveer College



  
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FLYER/POSTER:



**Shri Mahaveer College**  
(Affiliated to the University of Rajasthan)

## One Day Seminar on

## ROLE OF INVESTMENT IN WEALTH CREATION

14th October 2022

Certificates  
will be  
provided to all  
participants



*Neelima*  
IQAC  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
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# Shri Mahaveer College

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## ABSTRACT OF THE SESSION:

SMC organized 'Role of Investment in Wealth Creation' on 14<sup>th</sup> October, 2022.

**THE MAIN OBJECTIVE OF THE ROLE OF INVESTMENT IN WEALTH CREATION SEMINAR IS TO EQUIP PARTICIPANTS WITH COMPREHENSIVE KNOWLEDGE AND PRACTICAL STRATEGIES FOR BUILDING AND SUSTAINING LONG-TERM FINANCIAL PROSPERITY. THE SEMINAR AIMS TO PROVIDE A DEEP UNDERSTANDING OF THE CORE PRINCIPLES OF WEALTH CREATION, INCLUDING INCOME GENERATION, SMART SAVING AND BUDGETING, AND EFFECTIVE INVESTMENT PLANNING. IT OFFERS ACTIONABLE INSIGHTS INTO DEVELOPING PERSONALIZED FINANCIAL PLANS, LEVERAGING DIVERSE INCOME STREAMS, AND MAKING INFORMED DECISIONS TO GROW AND PRESERVE WEALTH. PARTICIPANTS WILL LEARN TO UTILIZE FINANCIAL TOOLS, MANAGE RISKS, AND ADAPT STRATEGIES TO EVOLVING MARKET CONDITIONS AND PERSONAL CIRCUMSTANCES. BY THE END OF THE SEMINAR, ATTENDEES WILL BE EMPOWERED TO TAKE CONTROL OF THEIR FINANCIAL FUTURES, IMPLEMENT SUSTAINABLE WEALTH-BUILDING PRACTICES, AND ACHIEVE FINANCIAL INDEPENDENCE AND STABILITY.**

*Neelima*  
IQAC  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
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## GLIMPSES:



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**IQAC**  
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# Shri Mahaveer College

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## LIST OF PARTICIPANTS:

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*Neelima*  
IQAC  
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## FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
SR.N O.	ATTRIBUTES	TOTAL FEED BACK	TOTAL FEED BACK- 47					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
			YES	No	PARTI AL	---	---	
1	DO YOU THINK SEMINAR WAS USEFUL FOR YOU?	47	43	0	4	0	0	OBJECTIVE ACHIEVED (90.69%)
			90.69	0.00	9.30	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION YOU EXPECTED BY THE SEMINAR?	47	44	0	3	0	0	OBJECTIVE ACHIEVED (93.02%)
			93.02	0.00	6.97	0.00	0.00	
3	OPINION ON RATING THE SPEAKER FOR THE SEMINAR	47	45	2	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			95.34	4.65	0	0	0	
4	AUDIENCE QUERY RESPONSE BY THE SPEAKER	47	47	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	
5	OVERALL EXPERIENCE ABOUT THE SEMINAR	47	44	0	3	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (93.02%)

*Neelima*  
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# Shri Mahaveer College

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## A REPORT ON "BUDGET -2022 SEMINAR"

**NAME OF ACTIVITY:** Budget -2022 Seminar

**DATE & DURATION:** 19<sup>th</sup> Feb 2022

**TYPE OF ACTIVITY:** Seminar

**ORGANIZER(S):** MAHAVEER COLLEGE OF COMMERCE, JAIPUR.

### **EXPECTED OUTCOMES:**

**CO1 PARTICIPANTS WILL DEVELOP A THOROUGH UNDERSTANDING OF THE STRUCTURE AND COMPONENTS OF THE BUDGET, INCLUDING REVENUE SOURCES, EXPENDITURE ALLOCATIONS, AND FISCAL POLICIES..**

**CO2: PARTICIPANTS WILL GAIN THE ABILITY TO CRITICALLY ANALYZE THE ECONOMIC IMPLICATIONS OF THE BUDGET, ASSESSING ITS POTENTIAL EFFECTS ON ECONOMIC GROWTH, INFLATION, EMPLOYMENT, AND VARIOUS INDUSTRIES.**

**CO3: PARTICIPANTS WILL BE EQUIPPED TO EVALUATE THE POLICY MEASURES INTRODUCED IN THE BUDGET, UNDERSTANDING THEIR RATIONALE AND IMPLICATIONS FOR PUBLIC WELFARE, INFRASTRUCTURE DEVELOPMENT, SOCIAL PROGRAMS, AND ENVIRONMENTAL SUSTAINABILITY.**

*Neelima*  
**IQAC**  
Co-ordinator  
Shri Mahaveer College



*Ashish*  
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# Shri Mahaveer College

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## 1-DAY SEMINAR ON BUDGET -2022

DAY 1: TOPICS
COMPREHENSIVE UNDERSTANDING OF BUDGET COMPONENTS
ECONOMIC IMPACT ANALYSIS
POLICY EVALUATION AND IMPLICATIONS
STRATEGIC APPLICATION FOR STAKEHOLDERS

## MAPPINGS WITH PO & PSO: MAPPING LEVELS: 1- LOW, 2- MODERATE, 3- STRONG

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO10	PO11	PO12	PSO 1	PSO 2	PSO 3
CO 1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO 2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO 3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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## NOTICE

**DATE: 12/2/2022**

IT IS HEREBY INFORMED THROUGH THIS NOTICE THAT A ONE DAY SEMINAR ENTITLED "BUDGET -2022" IS ORGANIZED TO BE HELD ON 19<sup>TH</sup> FEB 2022. THEREFORE PARTICIPANTS ARE REQUIRED TO GET THEMSELVES REGISTERED. CERTIFICATE WILL BE ALSO ISSUED TO THE REGISTERED PARTICIPANTS.



Dr. Ravi Sharma

**PRINCIPAL**  
**MAHAVEER COLLEGE OF COMMERCE**

*Neelima*  
**IQAC**  
Co-ordinator  
Shri Mahaveer College




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FLYER/POSTER:






## Mahaveer College of Commerce

(Affiliated to the University of Rajasthan)

### SEMINAR

# ON BUDGET (2022)



in ₹ crore

Year	Revenue	Capital
2020 21 (₹crs)	16,33,820	18,75,916
2021 22 (₹)	17,88,424	16,94,812
2021 22 (₹)	20,78,938	16,81,064
2022 23 (₹)	22,04,422	17,40,487

19<sup>th</sup> Feb 2022

Year	Revenue	Capital
2020 21 (₹crs)	20,03,519	4,28,317
2021 22 (₹)	28,29,000	5,54,236
2021 22 (₹)	31,67,288	6,02,711
2022 23 (₹)	31,94,863	7,56,246

Image Source: P. B. Jain

**Resource Person: Prof. N. D. Mathur**  
**Keshav Gupta ( CA )**  
**Shivangi Samdhari ( CA )**

*Neelima*  
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# Shri Mahaveer College

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ABSTRACT OF THE SESSION: MCC organized 'Budget -2022 Seminar' on 19<sup>th</sup> Feb 2022.

THE MAIN OBJECTIVE OF THIS SEMINAR IS TO PROVIDE PARTICIPANTS WITH A COMPREHENSIVE UNDERSTANDING OF THE FISCAL POLICIES, ECONOMIC STRATEGIES, AND KEY PROVISIONS OUTLINED IN THE BUDGET. THIS SEMINAR AIMS TO DISSECT AND ANALYZE THE BUDGET'S COMPONENTS, INCLUDING REVENUE GENERATION, EXPENDITURE ALLOCATIONS, TAX REFORMS, AND SECTOR-SPECIFIC INITIATIVES. BY OFFERING IN-DEPTH INSIGHTS AND EXPERT ANALYSES, THE SEMINAR SEEKS TO EQUIP PARTICIPANTS WITH THE KNOWLEDGE NEEDED TO ASSESS THE BUDGET'S POTENTIAL IMPACTS ON ECONOMIC GROWTH, BUSINESS ENVIRONMENTS, PUBLIC WELFARE, AND SOCIAL PROGRAMS. FURTHERMORE, IT AIMS TO FOSTER INFORMED DISCUSSIONS ON THE POLICY IMPLICATIONS AND STRATEGIC OPPORTUNITIES ARISING FROM THE BUDGET, ENABLING STAKEHOLDERS TO MAKE WELL-INFORMED DECISIONS AND ADAPT EFFECTIVELY TO THE EVOLVING FISCAL LANDSCAPE. OVERALL, THE SEMINAR ASPIRES TO ENHANCE PARTICIPANTS' ABILITY TO INTERPRET AND LEVERAGE THE BUDGET 2022 FOR STRATEGIC PLANNING AND SUSTAINABLE DEVELOPMENT

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## GLIMPSES:



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25	DIVYANSH GODIKA	MCC22A025	B.COM (P) I	-

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## FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
SR.NO.	ATTRIBUTES	TOTAL FEEDBACK	TOTAL FEED BACK- 30					REMARK
			>80% OBJECTIVE ACHIEVED, 60 TO 79 %- SATISFACTORY, BELOW 60%, NEED IMPROVEMENT					
1	DO YOU THINK SEMINAR WAS USEFUL FOR YOU?	30	YES	NO	PARTIAL	---	---	REMARK
			27	0	3	0	0	OBJECTIVE ACHIEVED (86.67%)
			86.67	0.00	13.33	0.00	0.00	
2	DID YOU RECEIVE ALL THE INFORMATION ABOUT KNOWLEDGE OF OTHER COURSES?	30	YES	NO	PARTIAL	---	---	REMARK
			28	0	2	0	0	OBJECTIVE ACHIEVED (93.33%)
			93.33	0.00	6.67	0.00	0.00	
3	DID YOU FIND THE INTERACTIVE ACTIVITIES ENGAGING AND HELPFUL IN LEARNING ABOUT KNOWLEDGE OF NON-TRADITIONAL EDUCATION?	30	YES	NO	PARTIAL	---	---	REMARK
			30	0	0	0	0	OBJECTIVE ACHIEVED - OUTSTANDING & EXCELLENT (100%)
			100	0	0	0.00	0	
4	DO YOU FEEL MORE CONFIDENT IN NON-TRADITIONAL EDUCATION AFTER ATTENDING THE SEMINAR?	30	YES	NO	PARTIAL	---	---	REMARK
			30	0	0	0	0	OBJECTIVE ACHIEVED (100%)
			100	0	0	0	0	

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			OUTSTANDING	EXCELLENT	GOOD	AVERAGE	SATISFACTORY	REMARK
5	OVERALL EXPERIENCE ABOUT THE SESSION	30	27	2	1	0	0	OBJECTIVE ACHIEVED - OUTSTANDING (86.67%)
			86.67	6.66	6.67	0	0	



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## LIST OF START-UPS OF COLLEGE STUDENTS AND ALUMNI

S . No	Name	Class	Profession	Name of Organization
1	Shushant Pradhan	BCA	Business	MAHALAXMI EXPORTS
2	Shushant Pradhan	BCA	Business	Shanika Trends
3	Tushar Keswani	BCOM	Business	RAJ SHREE BAG INDUSTRIES
4	Anurag Singh	BCOM	Business	Jag amba Tent & Caters
5	Deeptik Rajoriya	BBA	Business	RAJ LAXMI TEXTILE
6	Bilal Qureshi	BBA	Business	ROSHAN GEMS
7	Yash Sharma	BCA	Business	MAG 360
8	Yash Bansal	BBA	Business	BANSAL SALES CORPORATION
9	Gautam Jaipuriya	BBA	Business	MANGAL CONSTRUCTION CO.
10	Sahil Harjani	BBA	Business	DEEPAK STORE
11	Krishna Choudhary	BBA	Business	KC Fitness, Rusti cube, KC Nutrition Hub, KC Complete Fighter
12	Himanshu Gupta		Business	Salasar enterprises
13	Raghav Vijay	BCOM	Business	SRA
14	Dhairya Khajanchi	BBA	Business	Oswal Industries
15	Sunny Prajapati	BCOM	Business	PRAJAPATI ARTS & SCULPTURES LLP
16	Shubham Jain	BCA	Business	Digital Solutions
17	Shaurya Jain	MCOM	Business	Arihant Fashionss
18	Naman Kumawat	BBA	Business	Funnels & Meta ADS EXPERT
19	Ajay Shrivastava		Business	Neel Gems
20	Ronak Gupta	BBA	Business	C Better Consulting
21	Shubham Jain	BCOM	Business	Digital Solutions
22	Anisha Rawat	MHRM	Business	Eatier - A brand of HSM Technocrafts
23	Nem Kumar Jain		Business	Kasera Events
24	Vikas Kumar Bharti	BCOM (H)	Business	Industrial Tools & Equipments
25	ISHITA Jain	BBA	Business	WOW Fashions



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26	Ayush Soni	BCOM	Business	JAGDAMBA JEWELLERS
27	Shreyansh Jain	BBA	Business	Raw Apparel
28	Saurabh Soni	BBA	Business	Shivam Jewels and Arts LLP
29	Hemang Khatri	BCOM	Business	HIMANG FAB. TEX.
30	Anam Naz	MCOM HR	Business	NAZRANA JEWELS
31	Waqi	BCOM	Business	ARTISTIC JEWELLERY STORE
32	Ankit Soni	BBA	Business	Radharani Jewellers
33	Jitesh Khorla	BCOM	Business	Shashi Plastic Industries
34	Krishna Choudhary	BBA	Business	KC COMPLETE FIGHTER
35	Madhav Agarwal	BBA	Business	MEGNUS ENERGETIC POWER
36	Dheeraj Khilnani	BBA	Business	Gapuma Cote d'Ivoire
37	Digvijay Singh	BBA	Business	RAJ VIJAY CREATIONS
38	Tapan Khandelwal	BCOM	Business	M/S GARVIT TRADING COMPANY
39	Himanshu Jain	BBA	Business	Moti sons Jewellers Ltd
40	Hamza Ahmed	BBA	Business	AHMED
41	Sarfaraz Khan		Business	SHAHS GEMS
42	Kunal Chaudhary	BCOM	Business	AXILAM LAMINATES
43	Gaurav Somani	BCOM	Business	KIDS PARADISE NX.
44	Mitushi Udaiwal	BCOM	Business	PRASATH
45	Haineet Singh	BCOM (H)	Business	DIL PUNJABI
46	Mudit Bansal	BCOM (H)	Business	Agarwal Enterprise
47	Javed Ahmed Khan	BCOM	Business	Khan Furnitures
48	Shakti Soni	BCOM	Business	SSS JEWELLERS
49	Maulik Bansal	BCOM (H)	Business	Roze Town Rooftop Cafe & Kitchen
50	Gaurav Udaiwal	BCOM	Business	ABHIVYAKTI INDIA

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