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A Co-educational English Medium PG College

Intellectual Property Rights (IPR) Awareness and Cell

Understanding the importance of protecting intellectual property, Shri Mahaveer College has taken several measures to raise awareness about IPR and provide support for intellectual property management:

IPR Awareness Programs:

The college regularly conducts seminars, workshops, and awareness programs on IPR. These initiatives educate students and faculty about the significance of intellectual property, the process of obtaining patents, copyrights, and trademarks, and the legal aspects of IPR.

A Report on"Intellectual Property Rights Seminar"

NAMEOFACTIVITY: Intellectual Property Rights Seminar

DATE&DURATION: 25thJanuary, 2022

TYPEOFACTIVITY: Seminar

ORGANIZER(S): Mahaveer College of Commerce, Jaipur.

EXPECTED OUTCOMES:

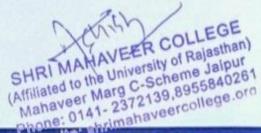
CO1: Participants will be able to comprehensive understanding of the different types of intellectual property, including patents, trademarks, copyrights, and trade secrets.

CO2: Participants will learn about the national and international legal frameworks governing intellectual property rights.

CO3: Participants will be able to analyze IP-related disputes and challenges, and develop strategic solutions for protecting and leveraging intellectual property.









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1-Day Seminar on Intellectual Property Rights

Day 1: Topics

Understanding Fundamental Concepts of Intellectual Property Rights (IPR)

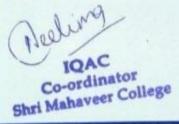
Navigating Legal Frameworks and Regulations

Practical Application of IPR in Various Industries

IP-related disputes and challenges, and develop strategic solutions for protecting and leveraging intellectual property

MAPPINGSWITHPO&PSO: Mapping Levels: 1- Low, 2- Moderate, 3-Strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1				1	3	•				200	1		2	3	2
CO2		2			9			1	3		H	15	3	3	2
CO3							1	-		1	-	3	2	3	2









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NOTICE

Date: 18/01/2022

It is hereby informed through this notice that a one-day seminar entitled "Intellectual Property Rights" is organized to be held on 25th January, 2022. Therefore participants are required to get themselves registered. Certificate will be also issued to the registered participants.

Dr. Ravi Sharma

Principal
Mahaveer College of Commerce

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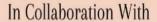
FLYER/POSTER:





NATIONAL IP AWARENESS MISSIC

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade





Mahaveer College of Commerce

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Presents An Awareness Session On

Intellectual Property Rights:

Patent, Designs, Trademarks, Copyright and Geographical Indication (Under National Intellectual Property Awareness Mission)

Date: 25th January, 2022 Timing: 11:00AM to 12:00PM



Registration Link:

https://forms.gle/zLmVsS7axUVztHS78

(Certificate will be provide to all participant)

Dr.Manoj Balan

Examiner of Patent & Designs, Chemical Division, Patent Office, Delhi, O/o CGPDTM, Department for Promotion of Industry & Internal Trade, Ministry of Commerce & Industry, Govt. of India

Dr. Komal Choudhary

Examiner of Patent & Designs,
Chemical Division, Patent Office, Delhi,
O/o CGPDTM, Department for
Promotion of Industry & Internal
Trade, Ministry of Commerce &
Industry, Govt. of India

Dr. D. Usha Rao

Controller of Patent & Designs, O/o CGPDTM, Department for Promotion of Industry & Internal Trade, Ministry of Commerce & Industry, Govt. of India

Dr. Ashish Gupta

Principal Mahaveer College of Commerce

IQAC
Co-ordinator
Shri Mahaveer College



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ABSTRACT OF THE SESSION: SMC organized 'Intellectual Property Rights' on 25th January, 2022 in association with Govt. of India, Ministry of Commerce and Industry.

The main objective of the Intellectual Property Rights (IPR) seminar is to equip participants with a thorough understanding of the principles, legal frameworks, and practical applications of intellectual property rights. This seminar aims to provide a comprehensive overview of the various types of intellectual property, including patents, trademarks, copyrights, and trade secrets, and their significance in protecting innovation and creativity. Participants will learn about the processes for obtaining and enforcing IPR, the role of international agreements, and the impact of IPR on business strategy and economic growth. The seminar will also address current trends and challenges in the field, offering practical insights and strategies for managing and leveraging intellectual property in various industries. Through interactive discussions, case studies, and expert-led sessions, attendees will develop the knowledge and skills necessary to navigate the complex landscape of intellectual property rights effectively.









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GLIMPSES:





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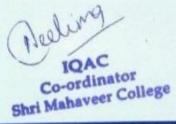
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(Affiliated to the University of Rajasthan)
Mahaveer Marg C-Scheme Jaipur
Mahaveer Marg C-Scheme Jaip



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LIST OF PARTICIPANTS:

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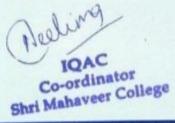






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47	Khan			albabkhangokn44@gmail.com









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ATTENDANCE SHEET:

S. No.	Name	College Name	Signature
	Abhishek Jain	Mahaveer College of Commerce	approve Jain
	Aashika Swami	Mahaveer College of Commerce	Repub.
	AnyushLulla	Mahaveer College of Commerce	Aayush willa
	AnyushMendiratta	Mahaveer College of Commerce	Anyust
	Abhishek Rai	Mahaveer College of Commerce	Attishele.
	AkankshaNandwana	Mahaveer College of Commerce	Walr.
	AkshitTotia	Mahaveer College of Commerce	(Kafter
	AmanSoni	Mahaveer College of Commerce	Angera.
2	Ameenuddin	Mahaveer College of Commerce	(VE)
0	Anannya I ripathi	Mahaveer College of Commerce	Anonaya.
1	Anushka Amit Nahar	Mahaveer College of Commerce	Amuelica,
2	Arin Dakalia	Mahaveer College of Commerce	Daleuri
13	Asad Khan	Mahaveer College of Commerce	Asado
4	Avigat Sharma	Mahaveer College of Commerce	Avigar.
	BhannPratap Singh	Mahaveer College of Commerce	Bhann Pratapsh
6	Etharat Pansvani	Mahaveer College of Commerce	Brener .
1.7	BhaytkaKataria	Mahaveer College of Commerce	Bharat_
IR	Bhayishakeswani	Mahaveer College of Commerce	5 Bhewilles
1.9	Bhayya Jaro	Mahaveer College of Commerce	Rhenry a.
20	Cherry Jain	Mahaveer College of Commerce	2 /
24	Dev Agarwal	Mahaveer College of Commerce	Den.
22		Mahaveer College of Commerce	tous les
23	Devensh Agarwal	Mahaveer College of Commerce	E Devouto,
24		Mahaveer College of Commerce	Dieanshi
25	Divyanshtodika	Mahaveer College of Commerce	Dilleanth
76	Disyansh Kala	Mahaveer College of Commerce	Rilyansin
22	Diva Agrawal	Mahaveer College of Commerce	Dieja
28	Farhan Qureshi	Mahaveer College of Commerce	. 0
20		Mahaveer College of Commerce	Crariuse.
	GautamRamrakhani	Mahaveer College of Commerce	(troug)
30	JagratiKumawat	Mahaveer College of Commerce	brautaur
	Im Agarwai	Mahaveer College of Commerce	Jui
	KananRawat	Mahaveer College of Commerce	Kanam
33	Keshay Singhal	Mahaveer College of Commerce	Kunal
3.4	Kunal Pathak	Mahayeer College of Commerce	tumal
35	SunalSethi	Mahaveer College of Commerce	Kural spte
36	Kushagra Goyal	Mahayeer College of Commerce	Kushagra
37	Lakshaya A Ramchandani	Mahayeer College of Commerce	Kuna 0
38		Mahayeer College of Commerce	LOUALD
30	Lakshya Capta	Mahayeer College of Commerce	Takshya
40	LaveemSoni	Mahayeer College of Commerce	Laveeball
41	LavinaAswani	Mahaveer College of Commerce	Joxika.
42	Laxika Sharma	Mahayeer College of Commerce	Love
43	Love Tambi	Mahaveer College of Commerce	Manan
44	Manan Lalwani	Mahaveer College of Commerce	Meg hones
45	MeghnaRaghani	Adabaseer College of Commerce	Mohammad
	Mohammad Asjadi aroogi	Mahaveer College of Commerce	mohammed
47	Mohammed Albab Khan		

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FEEDBACKANALYSIS:

	SEMINAR FEEDBACK ANALYSIS							
Sr.no.	Attributes	Total Feed Back	Total Feed Back- 47 >80% Objective Achieved, 60 to 79 %- Satisfactory, Below 60%, Need improvement					
			Yes	No	Partial			Remark
1	Do you think Seminar	47	43	0	4	0	0	Objective Achieved
	was useful for you?		90.69	0.00	9.30	0.00	0.00	(90.69%)
	Did you receive all the		Yes	No	Partial			Remark
2	information you expected by the Seminar?	47	44	0	3	0	0	Objective Achieved
2			93.02	0.00	6.97	0.00	0.00	(93.02%)
	Opinion on Rating the speaker for the Seminar	47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
2			45	2	0	0	0	Objective Achieved -
3			95.3 4	4.65	0	0	0	Outstanding & Excellent (100%)
	Audience Query	47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
4	Response by the		47	0	0	0	0	Objective Achieved
	Speaker		100	0	0	0	0	(100%)
		47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
5	Overall experience		44	0	3	0	0	Objective Achieved -
5	about the Seminar		93.02	0	6.97	0	0	Outstanding (93.02%)









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SAMPLE CERTIFICATE:



Present this

CERTIFICATE OF PARTICIPATION

to

This is to certify that <u>Abhishek Jain</u> of Mahaveer College of Commerce has successfully completed the 1 day seminar on "Intellectual Property Rights" held on 25thJanuary,2022. He / She demonstrated a strong commitment to enhance their skills and developing their knowledge.

Mr. Vimlesh Sharma Coordinator Dr. Ravi Sharma

Principal Mahaveer College of Commerce

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Enhanced Research:

Faculty and students are encouraged to undertake research projects focused on the Indian Knowledge System. These projects explore the application of traditional knowledge in modern contexts and contribute to the preservation and dissemination of indigenous knowledge.

Sr.No	Project Title	Under the Supervision	Submitted by
1	Analysis of Liquidity Management of	Dr. J. S. Bidawat	Nayanika Batra
	Steel Industry in India		
2	Effect of Dividend Police of the Share	Dr. Mukesh Kumar	Ruhan Hanif Khan
	Prices of Listed Companies	Kumawat	
3	A Study of Financial Performance of	Dr. Ashish Gupta	Neha Bhakar
The Park	Selected Oil Industry of India		
4	Comparative Study of Financial	Dr. Ravi Sharma	Divya Mishra
	Performance of Public and Private Sector		
- 85	Bank in India		
5	Financial Performance of a Company	Dr. D. N. Sharma	Prachi Yadav
- 8	(Case Study of PARLE G. LTD.)		









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ANALYSIS OF LIQUIDITY MANAGEMENT OF STEEL INDUSTRY IN INDIA

Dissertation

Submitted in Partial Fulfillment for the Degree of

Master of Commerce in Accountancy and Business Statistics



*Under the Supervision of*Dr. J.S. Bidawat
Assistant Professor
Dept. of ABST,
Mahaveer College of Commerce,

Submitted By Nayanika Batra

Department of Accountancy and Business Statistics
UNIVERSITY OF RAJASTHAN, JAIPUR

(2019-20)

"EFFECT OF DIVIDEND POLICY ON THE SHARE PRICES OF LISTED COMPANIES"

Dissertation

Submitted in Partial Fulfillment for the Degree of

Master of Commerce in Accountancy and Business Statistics



Under the Supervision of MUKESH KUMAR KUMAWAT Assistant Professor Mahaveer College of Commerce, Jatour Submitted By RUHAN HANIF KHAN

Department of Accountancy and Business Statistics UNIVERSITY OF RAJASTHAN, JAIPUR (2019-20)

IQAC
Co-ordinator
Shri Mahaveer College



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Mahaveer Marg C-Scheme Jaipur

Mahaveer Ma



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"A Study of Financial Performance of Selected Oil Industry of India"

Dissertation'

Submitted in Partial Fulfilment for the Degree of

Master of Commerce in Accountancy and Business Statistics



Under the Supervision of:

Dr. Ashish Gupta

Vice-Principal

Dept. of ABST

Mahaveer College of Commerce,

Jaipur, 302001.

Submitted by:

Neha Bhakar

Department of Accountancy and Business Statistics

UNIVERSITY OF RAJASTHAN, JAIPUR

(2019-2020)

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FINANCIAL PERFORMANCE OF A COMPANY

(A case study of PARLE G. LTD.)

Dissertation

Submitted in Partial Fulfilment for the Degree of

Master of Commerce in Accountancy and Business Statistics



Under the Supervision of:

Submitted by:

Dr. D. N. Sharma

Assistant Professor

Prachi Yadav

Department of ABST

M.Com (ABST)

Mahaveer College of Commerce,

Department of Accountancy and Business Statistics

UNIVERSITY OF RAJASTHAN, JAIPUR

(2019-20)

UNIVERSITY OF RAJASTHAN JAIPUK (2019-2020)





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Sr.No	Project Title	Supervised by	Submitted by
1	A Study On Effectiveness Of Human	Dr. Poonam Somani	Komal Ramani
	Resource Planning In Organization With		
	Special Reference To Tech Mahindra		
2	A Study On Training And Development	Dr. VINITA JAIN	ANISHA RAWAT
	At Radisson Blu, Jaipur	A to a	
3	Study on organizational Structure and its	Dr. Mukesh Kumar Kumawat	Yugesh Sharma
	impact on employee's Satisfaction in		
	Highrise Management Services		
4	A Study On Recruitment And Selection	Dr Vaishali Purohit	Divya ASnani
	With Special Reference To Decode		
11 7	Career		
5	A Comparative study on upskilling and	Dr. Minal Sharma	Tanisha Gupta
	reskilling the employee's efficiency".		
6	Study On Recruitment and Selection	Dr. Minal Sharma	Swati Khandal
*	Process in Uniproducts India Limited		









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Project Study Report

On

"A STUDY ON EFFECTIVENESS OF HUMAN RESOURCE PLANNING IN ORGANISATION WITH SPECIAL REFERENCE TO TECH MAHINDRA"



A Project Report Submitted in the University of Rajasthan for the

M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Poonam Somani Assistant Professor Submitted by

Komal Ramani M.Com (HRM) Final Roll No. 2004039

Department of Business Administration

Mahaveer College of commerce

Jaipur

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Project Study Report

On



Titled

"A Study on organizational Structure and its impact on employee's Satisfaction in Highrise Management Services"

Submitted in Partial fulfillment for the

Award of Degree of

M.COM (Human Resource Management)



Submitted By

Yugesh Sharma Roll No: - 2004044 M.COM (HR) - Final Mahaveer College of Commerce Submitted To

Mr. Mukesh Kumar Kumawat Asst. Professor Mahaveer College of Commerce

2020-2021

Department of Business Administration University of Rajasthan Jaipur

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PROJECT STUDY REPORT
ON
"A STUDY ON RECRUITMENT AND SELECTION
WITH SPECIAL REFERENCE TO DECODE CAREER"



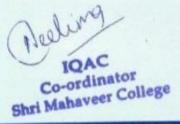
A Project Report Submitted in the University of Rajasthan for the M.COM (Fuman Resource Management)
Final Year Examination 2021

Supervised by Dr Vaishali Purohit

Submitted by Divya Asnani MCOM(HR) Final Roll No. 20246. 2 8...

Department of Business Administration Mahaveer College of Commerce Jaipur

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A Project Report

On

"A Comparative study on upskilling and reskilling the employee's efficiency".

(A Case Study on HDFC Bank)



A Project Report Submitted in the University of Rajasthan for the M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Minal Sharma Assistant Professor

Submitted by

Tanisha Gupta

M. Com (HRM) – Final

Roll No. 2504049

Department of Business Administration Mahaveer College of commerce

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Project Study Report

On

"A STUDY ON RECRUITMENT AND SELECTION PROCESS IN UNIPRODUCTS INDIA LIMITED"



A Project Report Submitted in the University of Rajasthan for the M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Minal Sharma Assistant Professor

Submitted by

Swati Khandal M.Com (HRM) –Final Roll No. 200 4041

Department of Business Administration

Mahaveer College of commerce

Jaipur

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Marg C-Scheme Jaipur

Marg C-Scheme Jai



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IPR and Patents:

Dr, Mukesh Kumar Kumawat	Title of Innovation: IMPACT OF
,	INSURANCE COMPANY'S CONTRIBUTION
	TOWARDS THEGROWTH OF SME'S











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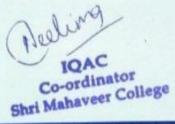
Title of Innovation: ANALYSIS OF WHY Dr, Vinita Jain CRYPTO CURRENCY BIT COIN FELL DOWN AFTER COVID CRISSIS

(22) Date of filing of Application :31/03/2023

The Patent Office Journal No. 20/2023 Dated 19/05/2023

37228

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E-mail : shrimahaveercollege@gmail.com • Website : mahaveercollege



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Research Policy & Research Ethics Policy

Shri Mahaveer College in Jaipur is rooted in the belief that research is a foundational pillar for the pursuit of knowledge, serving as a catalyst for innovation, state-of-the-art infrastructure development, intellectual evolution, collaborative growth, and a culture of investigative exploration. Recognizing research as a pivotal component for attaining educational pre-eminence, the College has developed a comprehensive Institutional Research Policy aligned with its vision and mission statements, specifically those articulated by the Research and Development Cell. The policy is dedicated to embedding research within the institutional fabric, from cultivating an ethos of inquiry to establishing robust infrastructural support for scholarly activities.

Core Objectives of the Institutional Research Policy:

The policy is structured around several primary objectives, including:

- Advancing the understanding and appreciation of research within the entire College community, comprising staff and students alike
- Promoting a culture that regards research as an essential dimension of knowledge development, educational instruction, and community service.
- Inspiring and supporting faculty to contribute to the body of knowledge through the publication
 of research findings and the pursuit of research initiatives with broad societal and academic
 implications.
- Establishing platforms equivalent to international standards for the publication and dissemination of scholarly research
- Advocating for research endeavors that provide direct benefits to society, thereby reinforcing the institution's social responsibility
- Encouraging cross-disciplinary collaborations and establishing partnerships with nationally and internationally recognized institutions to foster a rich, cooperative research environment.

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• Upholding the College's Consultancy Policy by motivating faculty to extend their knowledge and expertise to the wider community through consultancy services

Key aspects of the policy include:

- 1. Enhancing the College's strategic, technical, and operational research capabilities, including planning, budgeting, and management of research-related activities Developing and instituting a robust set of rules, procedures, and guidelines to underpin research support, recognition awards, and the administration of other research-centric initiatives.
- 2. Establishing a dedicated research fund to facilitate and bolster research projects and institutional studies undertaken by faculty members.
- 3. Ensuring a harmonious coordination among all research activities, tailored to resonate with the College's strategic vision and mission, as well as with broader national developmental objectives
- 4. Keeping the College community informed of ongoing research projects and the various programs that enable these research endeavors
- 5. Enforcing the principle that all research must originate from genuine inquiry and that manuscripts are vetted for originality via authenticated plagiarism detection tools before publication
- 6. Routinely revising the research agenda to reflect the institution's focal research areas, aligning with priority sectors and support structures like doctoral programs and master's theses.
- 7. Guiding faculty to seamlessly integrate their research with the curriculum, thus enriching the educational process through the inclusion of real-world scholarly endeavors
- 8. Proactively identifying and informing the College's researchers about relevant opportunities announced by academic, research, industrial, and governmental entities.
- Promoting interdisciplinary research and creating procedures for the conception and execution of
 joint research projects across diverse domains, including the engagement of external agencies
 and experts.

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- 10. Defining a supportive framework that enables researchers to secure funds for their projects and holds them responsible for successful project execution
- 11. Formulating partnerships and Memorandums of Understanding (MoUs) with leading research organizations nationally and internationally, thereby expanding the research opportunities and financial resources available to faculty and students
- 12. Encouraging and supporting the publication and presentation of research findings in esteemed academic journals and institutions, in accordance with the College's Code of Ethics and Intellectual Rights Policy. Ensuring that all research activities uphold the highest standards of academic integrity, ethical practice, and respect for human rights, and do no harm in their conduct
- 13. Facilitating the communication of research outcomes and insights through academic events such as workshops, seminars, and guest lectures
- 14. Creating mechanisms to ensure that faculty achieve an optimal mix of teaching, research, and consultancy, as envisioned in the College's mission statement.
- 15. Organizing various workshops, training programs, Faculty Development Programs (FDPs), and awareness campaigns to nurture and promote a pervasive research culture within the campus community.
- 16. Offering 'Research Incentives' to faculty members to bolster the research atmosphere and to augment their professional expertise, Recognition is accorded for an array of scholarly activities, such as participation in and presentation at academic conferences, publication of research papers, book authorship, doctoral completions, and academic achievements.

Criteria for award of technical incentive

• Incentive will be given to eligible faulty members (including non-teaching staff), who have completed minimum 1 Year or 260 WD till July 31 of the corresponding year at Shri Mahaveer College and continue to work with College as on date of award of incentive.









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- Faculty & Staff (full time/ part time/ guest/ research fellow/ research assistant etc.) other than a regular faculty are not eligible for incentive under this scheme.
- Calculation of the incentive: The incentive to be given to an applicant will be calculated by dividing the total incentive among all the authors as per table (irrespective of the institutions of the authors) but the incentive will be given to faculty working in Shri Mahaveer College Only.
- Paper published by more than four authors will not be considered under this scheme.
- Paper guided by more than two supervisors or guide will not be considered under this scheme.
- Maximum 2 papers will be considered from a single conference and journal of the same month.
- Applications under this scheme will be entertained through format E-20 only. (Each application would be examined separately; hence E 20 format should be unique for each claim).
- Incomplete or not properly filled E-20 formats will not be considered for incentives.



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