



Shri Mahaveer College

(Affiliated to the University of Rajasthan)
A Co-educational English Medium PG College

Intellectual Property Rights (IPR) Awareness and Cell

Understanding the importance of protecting intellectual property, Shri Mahaveer College has taken several measures to raise awareness about IPR and provide support for intellectual property management:

IPR Awareness Programs:

The college regularly conducts seminars, workshops, and awareness programs on IPR. These initiatives educate students and faculty about the significance of intellectual property, the process of obtaining patents, copyrights, and trademarks, and the legal aspects of IPR.

A Report on "Intellectual Property Rights Seminar"

NAME OF ACTIVITY: Intellectual Property Rights Seminar

DATE & DURATION: 25th January, 2022

TYPE OF ACTIVITY: Seminar

ORGANIZER(S): Mahaveer College of Commerce, Jaipur.

EXPECTED OUTCOMES:

CO1: Participants will be able to comprehensive understanding of the different types of intellectual property, including patents, trademarks, copyrights, and trade secrets.

CO2: Participants will learn about the national and international legal frameworks governing intellectual property rights.

CO3: Participants will be able to analyze IP-related disputes and challenges, and develop strategic solutions for protecting and leveraging intellectual property.

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IQAC
Co-ordinator
Shri Mahaveer College



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SHRI MAHAVEER COLLEGE
(Affiliated to the University of Rajasthan)
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Phone: 0141- 2372139, 8955840261
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Shri Mahaveer College

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1-Day Seminar on Intellectual Property Rights

Day 1: Topics
Understanding Fundamental Concepts of Intellectual Property Rights (IPR)
Navigating Legal Frameworks and Regulations
Practical Application of IPR in Various Industries
IP-related disputes and challenges, and develop strategic solutions for protecting and leveraging intellectual property

MAPPINGSWITHPO&PSO: Mapping Levels: 1- Low, 2- Moderate, 3-Strong

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	-	-	3	-	-	-	-	-	-	-	2	3	2
CO2	-	2	-	-	-	-	-	-	3	-	-	-	3	3	2
CO3	-	-	-	-	-	-	-	-	-	-	-	3	2	3	2

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NOTICE

Date: 18/01/2022

It is hereby informed through this notice that a one-day seminar entitled "Intellectual Property Rights" is organized to be held on 25th January, 2022. Therefore participants are required to get themselves registered. Certificate will be also issued to the registered participants.



Dr. Ravi Sharma

Principal
Mahaveer College of Commerce

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FLYER/POSTER:



Government of India

Ministry of Commerce and Industry

Department for Promotion of Industry and Internal Trade



In Collaboration With

Mahaveer College of Commerce

(Affiliated to the University of Rajasthan)

Presents An Awareness Session On

Intellectual Property Rights:

Patent, Designs, Trademarks, Copyright and Geographical Indication
(Under National Intellectual Property Awareness Mission)

Date: 25th January, 2022
Timing: 11:00AM to 12:00PM



Registration Link:

<https://forms.gle/zLmVsS7axUVztHS78>

(Certificate will be provide to all participant)

Dr. Manoj Balan

Examiner of Patent & Designs,
Chemical Division, Patent Office,
Delhi, O/o CGPDTM, Department for
Promotion of Industry & Internal
Trade, Ministry of Commerce &
Industry, Govt. of India

Dr. Komal Choudhary

Examiner of Patent & Designs,
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Trade, Ministry of Commerce &
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Dr. D. Usha Rao

Controller of Patent & Designs, O/o
CGPDTM, Department for
Promotion of Industry & Internal
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Dr. Ashish Gupta

Principal
Mahaveer College of
Commerce

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ABSTRACT OF THE SESSION: SMC organized 'Intellectual Property Rights' on 25th January, 2022 in association with Govt. of India, Ministry of Commerce and Industry.

The main objective of the Intellectual Property Rights (IPR) seminar is to equip participants with a thorough understanding of the principles, legal frameworks, and practical applications of intellectual property rights. This seminar aims to provide a comprehensive overview of the various types of intellectual property, including patents, trademarks, copyrights, and trade secrets, and their significance in protecting innovation and creativity. Participants will learn about the processes for obtaining and enforcing IPR, the role of international agreements, and the impact of IPR on business strategy and economic growth. The seminar will also address current trends and challenges in the field, offering practical insights and strategies for managing and leveraging intellectual property in various industries. Through interactive discussions, case studies, and expert-led sessions, attendees will develop the knowledge and skills necessary to navigate the complex landscape of intellectual property rights effectively.

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GLIMPSES:



↑ Dr komal Choudhary (host)



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LIST OF PARTICIPANTS:

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ATTENDANCE SHEET:

S. No.	Name	College Name	Signature
1	Abhishek Jain	Mahaveer College of Commerce	Abhishek Jain
2	Aashika Swami	Mahaveer College of Commerce	Aashika Swami
3	Aayush Lulla	Mahaveer College of Commerce	Aayush Lulla
4	Aayush Mendiratta	Mahaveer College of Commerce	Aayush Mendiratta
5	Abhishek Rai	Mahaveer College of Commerce	Abhishek Rai
6	Akanksha Nandwani	Mahaveer College of Commerce	Akanksha Nandwani
7	Akshii Lotia	Mahaveer College of Commerce	Akshii Lotia
8	Aman Soni	Mahaveer College of Commerce	Aman Soni
9	Ameenuddin	Mahaveer College of Commerce	Ameenuddin
10	Anannya Tripathi	Mahaveer College of Commerce	Anannya Tripathi
11	Anushka Amit Nahar	Mahaveer College of Commerce	Anushka Amit Nahar
12	Arin Dakalia	Mahaveer College of Commerce	Arin Dakalia
13	Asad Khan	Mahaveer College of Commerce	Asad Khan
14	Avigat Sharma	Mahaveer College of Commerce	Avigat Sharma
15	BhannPratap Singh	Mahaveer College of Commerce	BhannPratap Singh
16	Bharat Tanwani	Mahaveer College of Commerce	Bharat Tanwani
17	Bhavika Kataria	Mahaveer College of Commerce	Bhavika Kataria
18	Bhavisha Keswani	Mahaveer College of Commerce	Bhavisha Keswani
19	Blavya Jain	Mahaveer College of Commerce	Blavya Jain
20	Cherry Jain	Mahaveer College of Commerce	Cherry Jain
21	Dev Agarwal	Mahaveer College of Commerce	Dev Agarwal
22	Dev Jain	Mahaveer College of Commerce	Dev Jain
23	Devanshi Agarwal	Mahaveer College of Commerce	Devanshi Agarwal
24	Dilanshi Jain	Mahaveer College of Commerce	Dilanshi Jain
25	Divyanshi Godika	Mahaveer College of Commerce	Divyanshi Godika
26	Divyanshi Kalia	Mahaveer College of Commerce	Divyanshi Kalia
27	Diya Agrawal	Mahaveer College of Commerce	Diya Agrawal
28	Farhan Qureshi	Mahaveer College of Commerce	Farhan Qureshi
29	Garima Tebiyani	Mahaveer College of Commerce	Garima Tebiyani
30	Gauravi Ramrakhani	Mahaveer College of Commerce	Gauravi Ramrakhani
31	Jagrati Kumawat	Mahaveer College of Commerce	Jagrati Kumawat
32	Jai Agarwal	Mahaveer College of Commerce	Jai Agarwal
33	Kaman Rawat	Mahaveer College of Commerce	Kaman Rawat
34	Keshav Singhal	Mahaveer College of Commerce	Keshav Singhal
35	Kunal Pathak	Mahaveer College of Commerce	Kunal Pathak
36	Kunal Sethi	Mahaveer College of Commerce	Kunal Sethi
37	Kushagra Goyal	Mahaveer College of Commerce	Kushagra Goyal
38	Lakshya A Ramchandani	Mahaveer College of Commerce	Lakshya A Ramchandani
39	Lakshya Gupta	Mahaveer College of Commerce	Lakshya Gupta
40	Laveena Soni	Mahaveer College of Commerce	Laveena Soni
41	Lavina Aswani	Mahaveer College of Commerce	Lavina Aswani
42	Laxika Sharma	Mahaveer College of Commerce	Laxika Sharma
43	Love Lambi	Mahaveer College of Commerce	Love Lambi
44	Maman Lalwani	Mahaveer College of Commerce	Maman Lalwani
45	Meghna Raghani	Mahaveer College of Commerce	Meghna Raghani
46	Mohammad Asjad Farooq	Mahaveer College of Commerce	Mohammad Asjad Farooq
47	Mohammed Albab Khan	Mahaveer College of Commerce	Mohammed Albab Khan

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FEEDBACK ANALYSIS:

SEMINAR FEEDBACK ANALYSIS								
Sr.no.	Attributes	Total Feed Back	Total Feed Back- 47					Remark
			>80% Objective Achieved, 60 to 79 %- Satisfactory, Below 60%, Need improvement					
1	Do you think Seminar was useful for you?	47	Yes	No	Partial	---	---	Remark
			43	0	4	0	0	Objective Achieved
			90.69	0.00	9.30	0.00	0.00	(90.69%)
2	Did you receive all the information you expected by the Seminar?	47	Yes	No	Partial	---	---	Remark
			44	0	3	0	0	Objective Achieved
			93.02	0.00	6.97	0.00	0.00	(93.02%)
3	Opinion on Rating the speaker for the Seminar	47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
			45	2	0	0	0	Objective Achieved -
			95.34	4.65	0	0	0	Outstanding & Excellent (100%)
4	Audience Query Response by the Speaker	47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
			47	0	0	0	0	Objective Achieved
			100	0	0	0	0	(100%)
5	Overall experience about the Seminar	47	Outstanding	Excellent	Good	Average	Satisfactory	Remark
			44	0	3	0	0	Objective Achieved -
			93.02	0	6.97	0	0	Outstanding (93.02%)

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SAMPLE CERTIFICATE:

Mahaveer College of Commerce
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Present this

CERTIFICATE OF PARTICIPATION

to

This is to certify that Abhishek Jain of Mahaveer College of Commerce has successfully completed the 1 day seminar on “Intellectual Property Rights” held on 25th January, 2022. He / She demonstrated a strong commitment to enhance their skills and developing their knowledge.

Mr. Vimlesh Sharma
Coordinator


Dr. Ravi Sharma
Principal
Mahaveer College of Commerce

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Enhanced Research:

Faculty and students are encouraged to undertake research projects focused on the Indian Knowledge System. These projects explore the application of traditional knowledge in modern contexts and contribute to the preservation and dissemination of indigenous knowledge.

Sr.No	Project Title	Under the Supervision	Submitted by
1	Analysis of Liquidity Management of Steel Industry in India	Dr. J. S. Bidawat	Nayanika Batra
2	Effect of Dividend Policy of the Share Prices of Listed Companies	Dr. Mukesh Kumar Kumawat	Ruhan Hanif Khan
3	A Study of Financial Performance of Selected Oil Industry of India	Dr. Ashish Gupta	Neha Bhakar
4	Comparative Study of Financial Performance of Public and Private Sector Bank in India	Dr. Ravi Sharma	Divya Mishra
5	Financial Performance of a Company (Case Study of PARLE G. LTD.)	Dr. D. N. Sharma	Prachi Yadav

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ANALYSIS OF LIQUIDITY MANAGEMENT OF STEEL INDUSTRY IN INDIA

Dissertation

Submitted in Partial Fulfillment for the Degree of
Master of Commerce in Accountancy and Business Statistics



Under the Supervision of
Dr. J.S. Bidawat
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Dept. of ABST,
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Submitted By
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Department of Accountancy and Business Statistics
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(2019-20)

"EFFECT OF DIVIDEND POLICY ON THE SHARE PRICES OF LISTED COMPANIES"

Dissertation

Submitted in Partial Fulfillment for the Degree of
Master of Commerce in Accountancy and Business Statistics



Under the Supervision of
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Submitted By
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(2019-20)

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“A Study of Financial Performance of Selected Oil Industry of India”

Dissertation`

Submitted in Partial Fulfilment for the Degree of
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Under the Supervision of:

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Vice-Principal

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FINANCIAL PERFORMANCE OF A COMPANY

(A case study of PARLE G. LTD.)

Dissertation

Submitted in Partial Fulfilment for the Degree of
Master of Commerce in Accountancy and Business Statistics



Under the Supervision of:

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Submitted by:

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Department of Accountancy and Business Statistics

UNIVERSITY OF RAJASTHAN, JAIPUR

(2019-20)

UNIVERSITY OF RAJASTHAN JAIPUR

(2019-2020)

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Sr.No	Project Title	Supervised by	Submitted by
1	A Study On Effectiveness Of Human Resource Planning In Organization With Special Reference To Tech Mahindra	Dr. Poonam Somani	Komal Ramani
2	A Study On Training And Development At Radisson Blu,Jaipur	Dr. VINITA JAIN	ANISHA RAWAT
3	Study on organizational Structure and its impact on employee's Satisfaction in Highrise Management Services	Dr. Mukesh Kumar Kumawat	Yugesh Sharma
4	A Study On Recruitment And Selection With Special Reference To Decode Career	Dr Vaishali Purohit	Divya ASnani
5	A Comparative study on upskilling and reskilling the employee's efficiency".	Dr. Minal Sharma	Tanisha Gupta
6	Study On Recruitment and Selection Process in Uniproducts India Limited	Dr. Minal Sharma	Swati Khandal

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Project Study Report

On

**"A STUDY ON EFFECTIVENESS OF HUMAN
RESOURCE PLANNING IN ORGANISATION WITH
SPECIAL REFERENCE TO TECH MAHINDRA"**



A Project Report Submitted in the University of Rajasthan for the
M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Poonam Somani
Assistant Professor

Submitted by

Komal Ramani
M.Com (HRM) Final
Roll No. 2004039

Department of Business Administration

Mahaveer College of commerce

Jaipur

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Shri Mahaveer College

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A Co-educational English Medium PG College

Project Study Report

On



Titled

“A Study on organizational Structure and its impact on employee’s Satisfaction in Highrise Management Services”

Submitted in Partial fulfillment for the

Award of Degree of

M.COM (Human Resource Management)



Submitted By

Yugesh Sharma
Roll No: - 2004044
M.COM (HR) – Final
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Submitted To

Mr. Mukesh Kumar Kumawat
Asst. Professor
Mahaveer College of Commerce

2020-2021

Department of Business Administration
University of Rajasthan
Jaipur

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PROJECT STUDY REPORT
ON
"A STUDY ON RECRUITMENT AND SELECTION
WITH SPECIAL REFERENCE TO DECODE CAREER"



A Project Report Submitted to the University of Rajasthan for the
M.COM (Human Resource Management)
Final Year Examination 2021

Supervised by
Dr Vaishali Purohit

Submitted by
Divya Asnani
MCOM(HR) Final
Roll No. 2024038...

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A Project Report

On

“A Comparative study on upskilling and reskilling the employee’s efficiency”.

(A Case Study on HDFC Bank)



A Project Report Submitted in the University of Rajasthan for the
M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Minal Sharma
Assistant Professor

Submitted by

Tanisha Gupta
M. Com (HRM) – Final
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Mahaveer College of commerce

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Project Study Report

On

"A STUDY ON RECRUITMENT AND SELECTION PROCESS IN UNIPRODUCTS INDIA LIMITED"



A Project Report Submitted in the University of Rajasthan for the
M.Com (Human Resource Management) Final Year Examination, 2021

Supervised by

Dr. Minal Sharma
Assistant Professor

Submitted by

Swati Khandal
M.Com (HRM) -Final
Roll No. 2004041

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IPR and Patents:

Dr, Mukesh Kumar Kumawat

Title of Innovation: IMPACT OF INSURANCE COMPANY'S CONTRIBUTION TOWARDS THEGROWTH OF SME'S

3/19/23, 10:56 AM Intellectual Property India

Office of the Controller General of Patents, Designs & Trade Marks
Department of Industrial Policy & Promotion,
Ministry of Commerce & Industry,
Government of India

(<http://ipindia.nic.in/index.htm>)

 (<http://ipindia.nic.in/index.htm>)

Application Details	
APPLICATION NUMBER	202311013952
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	02/03/2023
APPLICANT NAME	1 . Dr. Mukesh Kumar Kumawat 2 . Dr. Haritha. M 3 . Mr. Vibin Krishnan R 4 . Dr. Johnpaul 5 . Mr. R. Anika Rao 6 . Dr. S. Antony Raj 7 . Dr. Sindhu. A. N 8 . Dr. Ravi. V 9 . Dr. G. Arun Kumar 10 . Dr. V. Sangeetha 11 . Dr. S. Chandrasekar 12 . Mr. Dr. R. Nijanthan 13 . Dr. Pradeep. S 14 . Dr. V. Kannan 15 . Mr. J Logeshwaran
TITLE OF INVENTION	IMPACT OF INSURANCE COMPANY'S CONTRIBUTION TOWARDS THE GROWTH OF SME'S
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (AS Per Record)	arinnapatent@gmail.com
ADDITIONAL-EMAIL (AS Per Record)	
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--

<https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus> 1/2

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Dr, Vinita Jain

Title of Innovation: ANALYSIS OF WHY CRYPTO CURRENCY BIT COIN FELL DOWN AFTER COVID CRISSIS



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Research Policy & Research Ethics Policy

Shri Mahaveer College in Jaipur is rooted in the belief that research is a foundational pillar for the pursuit of knowledge, serving as a catalyst for innovation, state-of-the-art infrastructure development, intellectual evolution, collaborative growth, and a culture of investigative exploration. Recognizing research as a pivotal component for attaining educational pre-eminence, the College has developed a comprehensive Institutional Research Policy aligned with its vision and mission statements, specifically those articulated by the Research and Development Cell. The policy is dedicated to embedding research within the institutional fabric, from cultivating an ethos of inquiry to establishing robust infrastructural support for scholarly activities.

Core Objectives of the Institutional Research Policy:

The policy is structured around several primary objectives, including:

- Advancing the understanding and appreciation of research within the entire College community, comprising staff and students alike
- Promoting a culture that regards research as an essential dimension of knowledge development, educational instruction, and community service.
- Inspiring and supporting faculty to contribute to the body of knowledge through the publication of research findings and the pursuit of research initiatives with broad societal and academic implications.
- Establishing platforms equivalent to international standards for the publication and dissemination of scholarly research
- Advocating for research endeavors that provide direct benefits to society, thereby reinforcing the institution's social responsibility
- Encouraging cross-disciplinary collaborations and establishing partnerships with nationally and internationally recognized institutions to foster a rich, cooperative research environment.

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- Upholding the College's Consultancy Policy by motivating faculty to extend their knowledge and expertise to the wider community through consultancy services

Key aspects of the policy include:

1. Enhancing the College's strategic, technical, and operational research capabilities, including planning, budgeting, and management of research-related activities Developing and instituting a robust set of rules, procedures, and guidelines to underpin research support, recognition awards, and the administration of other research-centric initiatives.
2. Establishing a dedicated research fund to facilitate and bolster research projects and institutional studies undertaken by faculty members.
3. Ensuring a harmonious coordination among all research activities, tailored to resonate with the College's strategic vision and mission, as well as with broader national developmental objectives
4. Keeping the College community informed of ongoing research projects and the various programs that enable these research endeavors
5. Enforcing the principle that all research must originate from genuine inquiry and that manuscripts are vetted for originality via authenticated plagiarism detection tools before publication
6. Routinely revising the research agenda to reflect the institution's focal research areas, aligning with priority sectors and support structures like doctoral programs and master's theses.
7. Guiding faculty to seamlessly integrate their research with the curriculum, thus enriching the educational process through the inclusion of real-world scholarly endeavors
8. Proactively identifying and informing the College's researchers about relevant opportunities announced by academic, research, industrial, and governmental entities.
9. Promoting interdisciplinary research and creating procedures for the conception and execution of joint research projects across diverse domains, including the engagement of external agencies and experts.

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10. Defining a supportive framework that enables researchers to secure funds for their projects and holds them responsible for successful project execution
11. Formulating partnerships and Memorandums of Understanding (MoUs) with leading research organizations nationally and internationally, thereby expanding the research opportunities and financial resources available to faculty and students
12. Encouraging and supporting the publication and presentation of research findings in esteemed academic journals and institutions, in accordance with the College's Code of Ethics and Intellectual Rights Policy. Ensuring that all research activities uphold the highest standards of academic integrity, ethical practice, and respect for human rights, and do no harm in their conduct
13. Facilitating the communication of research outcomes and insights through academic events such as workshops, seminars, and guest lectures
14. Creating mechanisms to ensure that faculty achieve an optimal mix of teaching, research, and consultancy, as envisioned in the College's mission statement.
15. Organizing various workshops, training programs, Faculty Development Programs (FDPs), and awareness campaigns to nurture and promote a pervasive research culture within the campus community.
16. Offering 'Research Incentives' to faculty members to bolster the research atmosphere and to augment their professional expertise, Recognition is accorded for an array of scholarly activities, such as participation in and presentation at academic conferences, publication of research papers, book authorship, doctoral completions, and academic achievements.

Criteria for award of technical incentive

- Incentive will be given to eligible faculty members (including non-teaching staff), who have completed minimum 1 Year or 260 WD till July 31 of the corresponding year at Shri Mahaveer College and continue to work with College as on date of award of incentive.

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- Faculty & Staff (full time/ part time/ guest/ research fellow/ research assistant etc.) other than a regular faculty are not eligible for incentive under this scheme.
- Calculation of the incentive: The incentive to be given to an applicant will be calculated by dividing the total incentive among all the authors as per table (irrespective of the institutions of the authors) but the incentive will be given to faculty working in Shri Mahaveer College Only.
- Paper published by more than four authors will not be considered under this scheme.
- Paper guided by more than two supervisors or guide will not be considered under this scheme.
- Maximum 2 papers will be considered from a single conference and journal of the same month.
- Applications under this scheme will be entertained through format E-20 only. (Each application would be examined separately; hence E 20 format should be unique for each claim).
- Incomplete or not properly filled E-20 formats will not be considered for incentives.

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